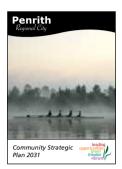


Delivery Program 2009-2013



Strategic Planning Framework



The Community Strategic Plan identifies the long term aspirations our communities want to see delivered in the City. The Strategic Plan stretches beyond the next ten years, identifying the outcomes and long term strategic responses needed to achieve the agreed directions. It demands strong leadership from Council in working with others to grow our Regional City into the future.

The 4 Year **Delivery Program** links the 'planning' in the long term Strategic Plan with the 'implementing' in the annual Operational Plan. It is the strategic document that guides the organisation's work program over the Councillors' four year term. The Delivery Program sets out clear priorities, ongoing activities and specific actions Council will undertake, within its responsibilities and capacity, towards achieving the communities' outcomes.



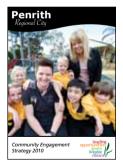


The annual **Operational Plan** is the 'implementing'
part of Council's key strategic
documents, and outlines all of
Council's services. All services
deliver a range of ongoing
service activities, and may also
identify specific tasks to be
undertaken in the year ahead.
Both ongoing activities and
specific tasks contribute to the
implementation of Council's
Delivery Program.

The **Resource Strategy** outlines Council's capacity to manage assets and deliver services over the next ten years. The Resource Strategy includes three key elements - a Workforce Plan, an Asset Management Plan, and a Long Term Financial Plan. To prepare the Resource Strategy, Council determines its capacity and how to effectively manage its finances, the sustainability of its workforce, and the overall cost

of its community assets.





The Community Engagement Strategy outlines how Council will engage with its communities and relevant stakeholders in developing and finalising the Community Strategic Plan.

Over time it will be reviewed to outline how Council will ensure regular engagement and discussion with our communities about their needs and aspirations for the City.

There is more information on how the documents work together, and how we will measure our success on pages 42-48 of this Delivery Program.

Welcome

This document, the **Delivery Program**, is Council's response to the Community Strategic Plan. The Community Strategic Plan recognises that others in our communities (individuals, businesses, governments and agencies) can also contribute to future outcomes.

The Delivery Program outlines what Council will do over the next four years to work towards achieving the agreed Community Outcomes. Council has two areas of responsibility in delivering its responses – one relates to what it does as an organisation, and the other relates to what it does in the City. The Delivery Program is important in making sure that all of Council's services and programs remain focussed on delivering the agreed long term outcomes for the City.





Is one of a sustainable and prosperous region with a harmony of urban and rural qualities with a strong commitment to environmental protection and enhancement.

It would offer both the cosmopolitan and cultural lifestyles of a mature city and the casual character of a rural community.

Our Mission

Is to implement Council's strategy and program. We will do this through skilled and responsive management, by valuing our staff, partnerships and community involvement, by providing quality customer service and upholding ethical standards and behaviour.

Our Values

- Integrity
- Leadership
- Selflessness
- Impartiality
- Accountability
- Openness
- Honesty
- Respect

Statement of Recognition of Penrith City's Aboriginal and Torres Strait Islander Cultural Heritage

Council values the unique status of Aboriginal people as the original owners and custodians of lands and waters, including the land and waters of Penrith City.

Council values the unique status of Torres Strait Islander people as the original owners and custodians of the Torres Strait Islands and surrounding waters.

We work together for a united Australia and City that respects this land of ours, that values the diversity of Aboriginal and Torres Strait Islander cultural heritage, and provides justice and equity for all.



Our Council







Scale of Penrith City Council

Admin Centres	2
Budget (approx)	\$180 million
Workforce	1,139

Community Facilities			
Community Buses	2		
Neighbourhood & Community Centres	22		
Public Halls	11		
Youth Centres	2		
Senior Citizens Centres	2		
Central & Branch Libraries			
Performing Arts Centre	1		
Regional Art Gallery	1		
Public Toilets & Amenity Blocks			

Land Use	
Parks (Playgrounds)	426 ha
Sporting Grounds	340 ha
Parks/Community Uses (Drainage Reserves)	233 ha
Natural Areas	274 ha

Children's Services

Managed by a Cooperative Board		
Long Day Care	17	
Before & After School Care	9	
Vacation Care	6	
Preschools	6	



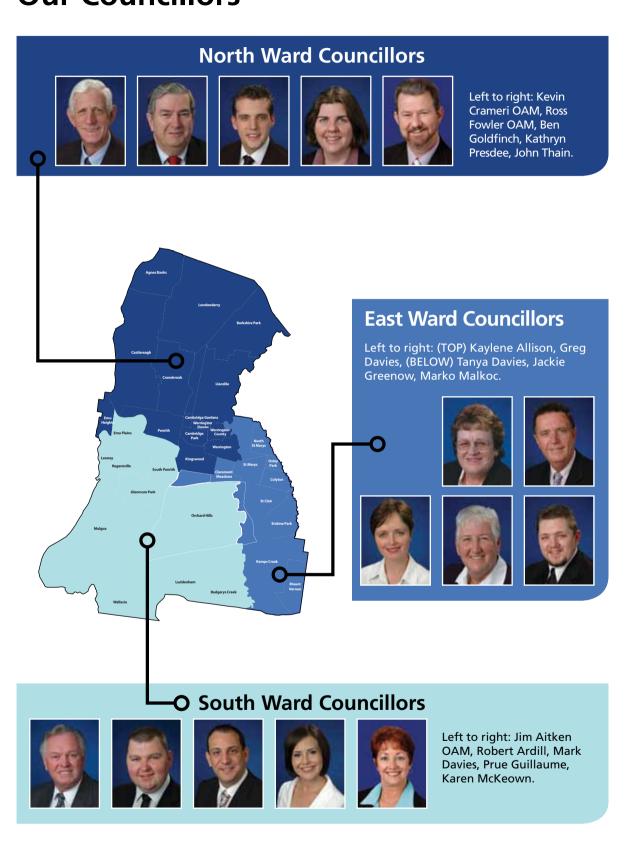
Managed by Council

Mobile Preschool	1
Mobile Playvan	1
Supporting Aboriginal Access	1
Inclusion Support Agency	1
Recreation and Peer Support	1

Sporting Facilities	
Sporting Fields	104
Swimming Complexes	2
Tennis Courts	45
Recreational Centre	1
Whitewater Stadium	1

Roads Infrastructure	
Road Lengths	1,150 km
Footpath Lengths	360 km
Kerb & Gutter Lengths	1,464 km
Car Parks	140

Our Councillors



Leadership Team

The past year saw a major restructure of senior management to create a new team able to better position Council for the future. The largest restructure in two decades involved the creation of eight group manager positions to focus on day to day operations.

The General Manager is now supported by two directors who will focus on longer term planning and lead Penrith as we continue our transformation from a big centre to a major regional city.

As each local government is forced to compete with more than 500 councils across Australia for funding and resources, it is vital that Penrith City Council proactively seeks opportunities as well as establishing networks and connections that will ensure the City is strongly positioned to receive infrastructure and services our residents need and deserve.



Above: General Manager Alan Stoneham, Directors Craig Butler and Barry Husking.



Group Managers Linden Barnett (left), Brian Steffen, David Burns, Ruth Goldsmith, Roger Nethercote, Vicki O'Kelly, Wayne Mitchell and Stephen Britten, are responsible for delivering 45 services in 21 programs.

	Dir	rectors - Craig Butler & Barry Husk	king
		Group Managers	
oup	Program	Service	Department and Manager
TY IN	IFRASTRUCTURE Wayne Mitchell		
	Major Infrastructure Projects and Design	Design & Project Management	Major Projects Craig Ross
	Roads, Footpaths and Buildings	Building Maintenance & Construction Civil Construction & Maintenance Fleet & Plant Maintenance	City Works Hans Meijer
	Traffic, Parking and Drainage	Development Engineering Floodplain & Drainage Engineering Traffic Management, Parking & Road Safety	Engineering Services Adam Wilkinson
Y PF	RESENTATION David Burns		
	Community Facilities	Cemeteries Neighbourhood Facilities Management	Public Domain Amenity & Safety Yvonne Perkins
	Public Spaces and Community Safety	Community Safety Public Domain Maintenance	
	Parks	Bushland Management City Parks	Parks John Gordon
	Sport and Recreation	Recreation & Leisure Facilities Management	Recreation Andrew Robinson
	Waste Management and Community Protection	Emergency Services Management Regulatory Control Waste Management	Waste & Community Protection Vacant
IANC	CE Vicki O'Kelly		
	Corporate Finance	Financial Services Purchasing & Supply Operational Planning Risk Management & Insurance Property Development & Management	Financial Services Andrew Moore Ken Lim Ken Muir Property Development Brian Griffiths
ORI	MATION & CUSTOMER RELATIONS B	rian Steffen	
	Community Information and Events	City Partnerships Marketing Customer Service Communications	City Marketing Geoff Shuttleworth Information Management & Technolo Chris Gardner Carl Spears
	Corporate Support	Information Technology Mapping Information / GIS Records Management	Information Management & Technolo Chris Gardner
	Libraries	Libraries	Library Colin Stevenson
ADEI	RSHIP Ruth Goldsmith		
	Planning and Advocacy	City Planning Regional Planning & Advocacy	Sustainability & Planning Paul Grimson
	Strategic Planning	Strategic Planning	
	Sustainability	Sustainability Planning	
GAL	& GOVERNANCE Stephen Britten		
	Corporate Governance	Corporate Governance Council & Executive Support Legal Services	Legal & Governance Glenn Schuil Matthew Bullivant
OPLE	and PLACES Roger Nethercote		
	Children's Services	Children's Services	Children's Services Janet Keegan
	Community Wellbeing	Community & Cultural Development Lemongrove Retirement Village Neighbourhood Renewal	Community & Cultural Development Erich Weller
	Development Applications	Building Approvals & Certificates Development Applications	Development Services Paul Lemm
	Environmental and Health Management	Environmental Health	Environmental Health Graham Liehr
ORKE	ORCE & WORKPLACE Linden Barn	ett	
	Corporate Workforce	Workforce & Workplace	Workforce & Workplace Danielle Welsh

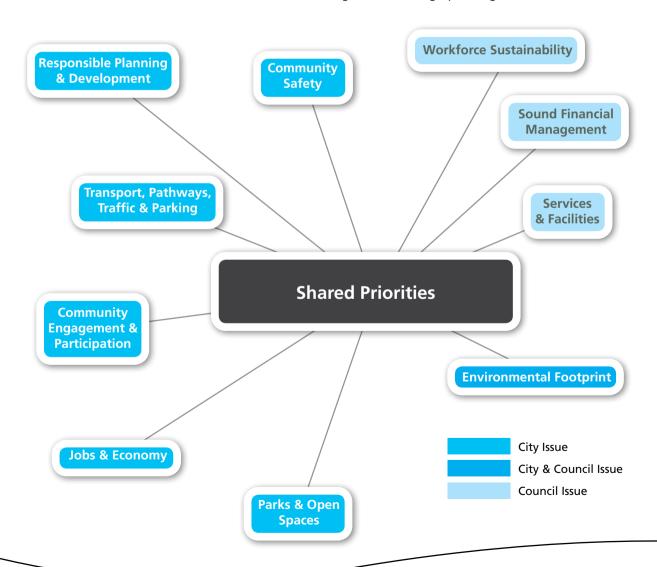
Our Priorities

In 2003, Penrith City Council adopted the United Nations Environment Program (UNEP) Melbourne Principles for Sustainable Cities to help guide our journey towards sustainability. The principles are intended as a guide for cities around the world to develop sustainable solutions that are relevant to their own specific circumstances, and provide a simple set of statements on how a sustainable city would function.

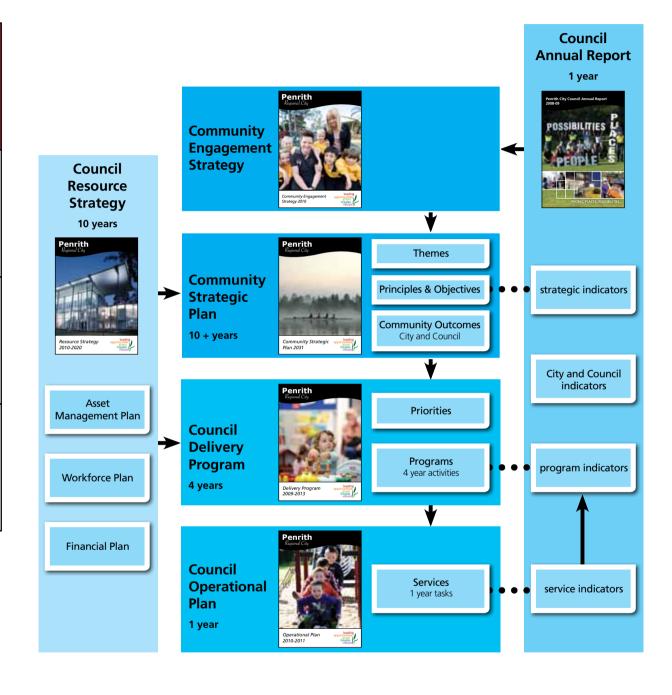
These 10 principles, adopted as Penrith's Principles for a Sustainable City, continue to provide a robust framework which helps guide our planning, decision-making and reporting. Council has framed the new Community Strategic Plan, Delivery Program, Operational Plan and Annual Report around the principles. The principles underpin each theme in the Community Strategic Plan (leading, opportunities, green, liveable and vibrant). This cements our commitment to a sustainable future, and establishes clear links between all key planning and reporting documents.

As part of our commitment to continual improvement, in early 2009 Council engaged independent consultants, Banarra, to undertake a materiality review. We wanted to make sure our reporting focused on those issues that are of the greatest concern to our communities, our organisation and other key stakeholders. The process was also a timely opportunity to verify the outcomes of the extensive community and stakeholder engagement we undertook in first preparing our Strategic Plan 2031 and Delivery Program 2009-13.

The review involved a process consistent with the international Global Reporting Initiative (GRI) guidelines. A range of internal and external factors were considered, along with Council's policies, strategies and goals. Our impacts, risks and opportunities were also analysed. The review identified 10 high priority material issues as detailed in the diagram below. These were consistent with the priorities raised during the development of the Community Strategic Plan 2031, and will continue to guide our strategic planning directions.



How do the documents work together?



The **Community Engagement Strategy** outlines how Council has engaged with its communities and relevant stakeholders in developing and finalising the Community Strategic Plan. The Community Engagement Strategy ensures that Council, in developing and reviewing its Community Strategic Plan, encourages and supports the right of our communities to be involved and influence the City's future directions.

The **Community Strategic Plan** identifies the long term aspirations our communities want to see delivered in the City. It describes the City's future through five key themes (*leading*, opportunities, green, liveable and vibrant) which focus attention on the broad range of issues and activities that are important for our City and communities. The Community Strategic Plan includes two key elements:

Community Outcomes	The Community Outcomes express the many ideas, messages and aspirations provided by our communities and stakeholders through the 'City Futures' Forum, surveys, workshops and focus group sessions. The Community Outcomes address issues in the City, and also Council as an organisation. Some Community Outcomes are wholly within Council's role to deliver, and some can be addressed in partnership with others. Several Community Outcomes are beyond Council's role and responsibilities. They are issues on which Council can advocate, inform and influence, but are not within Council's direct control.
Strategic Responses	The Strategic Responses outline what individuals, City partners, and Council can do towards achieving the Community Outcomes. The Strategic Responses that Council will deliver are clearly specified. Council has two areas of focus in delivering Strategic Responses – one relates to what it does as an organisation, and the other relates to what it does in the City. Council has a number of defined roles in working towards a sustainable future City – leader, advocate, custodian, facilitator, educator, regulator and service provider, which are specified.

The **Delivery Program** is the strategic document that guides Council's work program over four years. The first section uses the same framework as the Community Strategic Plan to clearly demonstrate the links between the documents, and the second section provides more detail on each of Council's programs. It includes:

Priorities	The <i>Priorities</i> highlight the actions that our communities and partners felt were particularly important. These are the actions on which Council should focus, whilst continuing to deliver its ongoing programs.
Council Programs	The first section of the Delivery Program identifies Key Council Programs which will contribute to delivering Council's Strategic Responses. Other programs may also contribute, or provide organisational support. The second section of the Delivery Program provides details for each program on its strategic links, the ongoing activities for each service within that program, tasks that will be undertaken in specific years, and the annual program budgets. Group Managers are responsible for the implementation of Council Programs.

The **Operational Plan** supports the Delivery Program by providing specific information on what will be done each year. The Operational Plan provides information on each service, including its service levels, specific tasks for that year, and the annual service budget. Managers are responsible for implementing Council's services.

The **Council Resource Strategy** outlines Council's capacity to manage assets and deliver services over the next ten years. The Resource Strategy includes three key elements - a long term Financial Plan, an Asset Management Plan and a Workforce Plan. To prepare the Resource Strategy, Council determines its capacity, and how to effectively manage its finances, the sustainability of its workforce, and the overall cost of its community assets.

The **Annual Report** provides a summary of Council's performance and achievements each year. As Council has shaped its strategic planning documents around *Penrith's Principles for a Sustainable City* the Annual Report also provides a snapshot of our progress towards a sustainable City and organisation, by reporting on the Sustainability Indicators.

Community Outcomes Council's Key Council Priorities
City & Council Strategic Responses Program/s

Community

Information &

We demonstrate leadership, foster resilience and tenacity, and encourage innovation

- 1. A Regional
 City that
 provides
 our jobs,
 education,
 services and
 entertainment
- 1.1 Demonstrate our leadership, and encourage innovation
- and encourage innovation

 1.2 Share aspirations and work together to grow Penrith as a

 Events

 Sustainability

 Planning & Advocacy
- Review and refresh the brand and marketing plan for the City, which build on its strengths, natural environment and identity (CIE)

We plan responsibly for now and the future

- 2. A Regional City that is resilient to climate change
- 2.1 Respond to the effects of climate change on our region

Regional City

- Sustainability
- Research the impacts of climate change on the region, and develop plans to respond (S)

- 3. A Council that plans responsibly for a sustainable future
- 3.1 Build our City's future on the principles of sustainability
- Planning & Advocacy Strategic Planning
- Gazette Penrith Local Environmental Plan 2012 and adopt Penrith Development Control Plan 2012 (PA)

We demonstrate accountability, transparency and ethical conduct

- 4. A Council that manages its finances, services and assets effectively
- 4.1 Deliver services for the City and its communities, and maintain our long term financial sustainability
- Corporate Finance Corporate Workforce
- Strategic Planning
- Lobby government for financial assistance to redress the current infrastructure backlog and provide funding for key regional projects (CF)
- Pursue alternative funding options to deliver Council services and facilities, including consideration of a Special Rate Variation, following community consultation and engagement (CF)

- 5. A Council that behaves responsibly and ethically
- 5.1 Champion
 accountability
 and transparency,
 and responsible
 and ethical
 behaviour
- 5.2 Base our decisions on research, evidence, and our responsibility to anticipate harm before it occurs
- Corporate
 Governance
 Corporate
 Workforce
 Corporate
 Finance
 Corporate
 Support

Sustainability

Strategic Planning Mainstream sustainability in the organisation by engaging with staff and implementing programs (S)

Many voices Our future opportunities green liveable vibrant 10

Community Outcomes	Council's	Key Council	Priorities
City & Council	Strategic Responses	Program/s	
We have access to wh	nat we need		

				<u> </u>
We	have access to wh	nat we need		
6.	A City with a strong local economy and access to jobs	6.1 Facilitate a diverse economy, sustainable businesses and secure employment base	Planning & Advocacy Development Applications	 Support the Penrith Business Alliance to encourage investment and job creation, including opportunities for business hubs and sustainable businesses to locate and grow in Penrith (PA)
			Planning & Advocacy (Place Management)	Finalise Public Domain Plans for Penrith City Centre and St Marys Town Centre (PA)
			Planning & Advocacy (Place Management)	 Implement public domain improvements in Dunheved Business Park to help attract investment and new businesses (PA)
7.	A City with equitable access to services and facilities	7.1 Base the provision of services and facilities on principles of social justice and equity	Corporate Finance Community Wellbeing Children's Services Libraries	 Advance the planning for a Regional City Community Services Facility in the Penrith City Centre (CW) Deliver high quality children's services that are affordable, accessible and viable (CS) Implement the preferred Library Service delivery model (L)
8.	A City with lifestyle and housing choice in our neighbourhoods	8.1 Encourage housing that provides choice, achieves design excellence, and meets community needs	Planning & Advocacy Development Applications	 Complete the Urban Study and Urban Strategy, to provide a diversity of housing, including retirement lifestyle opportunities (PA)
We	have a say in our	future		
9.	A Council that speaks out for Penrith and our region	9.1 Advocate for the employment, transport, and infrastructure to ensure the region is sustainable	Planning & Advocacy	 Develop and implement a program of advocacy that targets the delivery of key infrastructure and regional employment growth (PA)
10.	A Council that involves, informs, and responds	10.1 Engage our communities by creating opportunities for participation, listening, providing information, and responding	Community Information & Events Strategic Planning Community Wellbeing	 Create a new Council website to improve communications, and information on Council services (CIE) Prepare and implement a Community Engagement Strategy that ensures regular discussion with our communities and stakeholders about their needs and aspirations for the City (SP)







Community Outcomes Key Council **Priorities** City & Council Strategic Responses Program/s 11. A City with 11.1 Work with others Environmental • Lobby for funding to improve catchment and & Health healthy to protect and biodiversity health (EHM) waterways conserve the Management and protected River, waterways natural areas and catchments, and natural environments 11.2 Protect and **Parks** • Encourage community involvement in conserve the bushland management (P) natural areas under Council's responsibility We use our resources wisely, and take responsibility for our levels of consumption 12. A City with 12.1 Respond to Sustainability • Develop a Climate Change Strategy, the impacts of encompassing both mitigation and a smaller Waste ecological climate change, adaptation (S) Management footprint by mitigating and & Community adapting what Protection we do 13. A Council 13.1 Work to reduce Sustainability Investigate approaches to measuring the City's with a smaller the organisation's and Council's ecological footprints (S) Waste ecological ecological Management footprint footprint & Community Protection We encourage sustainable production and technologies 14. A City with 14.1 Protect the Planning & • Confirm, with the State Government, the viable landscape values Advocacy City's agreed urban and rural boundaries, and reflect those boundaries in Penrith LEP 2012 agriculture and productive and rural capacity of the (PA) City's rural lands activities that provides fresh local food Environmental • Research and promote viable rural activities and new agri-businesses (EHM) & Health Management Support local food production and sustainable





agriculture (EHM)



Community Outcomes City & Council

Council's Strategic Responses

Key Council Program/s

Priorities

Our	physical infrastru	cture is adaptable, and re	esponds to chang	ing needs
15.	A City with interconnected, safe public transport	15.1 Lobby State and Federal Government to ensure the City has an effective public transport network	Planning & Advocacy Traffic, Parking & Drainage	 Lobby for improved train services, including quadruplicating the Western Rail line, separate freight rail lines, and improved bus / rail interchanges (PA) Lobby for improved bus services, including more and prioritised buses and shuttle bus services in the City's Centres (PA)
16.	A City with an integrated local road and pathways network	16.1 Provide a safe, efficient local road network	Planning & Advocacy Roads, Footpaths & Buildings	 Lobby for better local and regional road connections, including the Jane Street extension, Erskine Park Arterial (Lenore Drive), Werrington Arterial, and links to the Growth Centres (PA)
		16.2 Implement effective traffic and parking responses	Major Infrastructure Projects & Design	 Build a decked commuter carpark at Penrith Station (MIPD) Investigate a new decked carpark in the Penrith City Centre (MIPD)
			Traffic, Parking & Drainage	 Develop and progressively implement Access and Parking Plans for the Penrith City Centre and St Marys Town Centre (TPD)
		16.3 Improve the City's footpath and	Planning & Advocacy	 Implement Council's Shared Path and Cycleway Network (RFB)
		cycleway network	Roads, Footpaths & Buildings	 Investigate options for a new shared pathway across Victoria Bridge (PA)
			Traffic, Parking & Drainage	
17.	A City with infrastructure that responds to community needs	17.1 Provide well- maintained community buildings	Roads, Footpaths & Buildings Major Infrastructure Projects & Design	Implement the ten-year Building Asset Renewal Program (RFB)
		17.2 Improve the City's drainage network	Traffic, Parking & Drainage	 Complete the Penrith City Centre and St Marys Town Centre flood studies, and develop a works and mitigation program
Our	public spaces enc	ourage safe and healthy	communities	
18.	A City with safe, inviting parks and public	18.1 Provide safe, well-maintained public spaces and	Public Spaces & Community Safety	 Provide enhanced level of service to high profile areas, and address the emerging issue of litter, in the City (PSCS)
	spaces	parks	Parks Waste	 Implement the ten-year Public Amenity Replacement Program (PSCS)
			Management & Community Protection	• Implement the ten-year Parks Asset Renewal Program (P)
19.	A City with active and healthy communities	19.1 Provide community facilities, and recreation and leisure programs, that encourage healthy activity	Community Facilities Sport & Recreation	 Implement prioritised actions from the review of the Neighbourhood Facility Management Services (CF)

Community Outcomes City & Council

Council's Strategic Responses

Key Council Program/s

Priorities

We	build on our stre	engths, value our heritag	e, celebrate our o	cultural diversity, and foster creativity
	A City with people and places that are inclusive, foster creativity, and celebrate diversity	20.1 Encourage vibrant places in the City, and creativity, inclusivity and diversity in our communities	Community Wellbeing	Engage the community in developing Neighbourhood Action Plans in priority identified established areas of the City (CW)
		20.2 Support cultural initiatives that meet local needs, and attract regional interest	Community Wellbeing	 Complete the St Marys Corner and Cultural Precinct and, together with community partners, commence activation of the precinct (CW)
21.	A City that promotes health and wellbeing	21.1 Encourage the wellbeing of our communities	Environmental & Health Management	 Finalise and implement the Penrith Health Strategy to assist in achieving long term health benefits for the City's communities (EHM)
22.	A City with design excellence that respects our local identity	22.1 Promote good design, sustainable buildings, and development that enhances our City	Development Applications	 Incorporate procedures into the development application process that provides advice on Design Excellence and recognises quality design (DA)
We	play an active ro	ole in our communities		
23.	A City with opportunities to engage, participate and connect	23.1 Enhance community strengths and capacity by supporting collaborative	Community Wellbeing Community Information & Events	 Engage in strategic partnerships to facilitate and support the planning and delivery of social infrastructure, programs and services (CW)

networks and partnerships







Delivery Programs

The next section of this document provides the detail of Council's four year Delivery Program. The Delivery Program represents the commitment made by each incoming Council to work towards the community aspirations included in the Strategic Plan.

Each of Council's 21 programs has its own page which tells you the major activities that will be undertaken, when they will occur, identifies priorities (in bold text) and lists the indicators we will use to measure our success. The Delivery Program also shows activities or tasks that are currently unfunded. These are tasks which will make an important contribution towards achieving our goals, but which Council cannot currently resource. They are included in the Delivery Program in case funding sources are identified during the four year term of the program.

Program	Page	
Children's Services	16	
Community Facilities	17	
Community Information and Events	18	
Community Wellbeing	20	
Corporate Finance	22	
Corporate Governance	24	
Corporate Support	25	
Corporate Workforce	27	
Development Applications	28	
Environmental and Health Management	29	
Libraries	30	
Major Infrastructure Projects and Design	31	
Parks	32	
Planning and Advocacy	33	
Public Spaces and Community Safety	35	
Roads, Footpaths and Buildings	36	
Sport and Recreation	37	
Strategic Planning	38	
Sustainability	39	
Traffic, Parking and Drainage	40	
Waste Management and Community Protection	41	

KEY

Activities or tasks in **bold** are priority service activities or tasks, and are nominated in the Priority section at the front of this document

Activities or tasks in italics are currently unfunded or partially funded, and will not be included in the relevant year/s of Operational Plan unless the necessary funding becomes available

A circle O indicates an ongoing activity

A triangle ▲ indicates an activity or task that will be completed within a specific year

Program	Children's Services
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Group Manager People and Places - Roger Nethercote

Links to Strategic Plan

Objectives	Community Outcomes	Council's Strategic Responses			
We have access to what we need	7. A City with equitable access to services and facilities	7.1 Base the provision of services and facilities on principles of social justice and equity			

Activities and Priorities

Children's Services	2009-2010	2010-2011	2011-2012	2012-2013
Deliver high quality children's services that are affordable, accessible and viable	0	0	0	0
Develop a comprehensive marketing and promotions plan		A		
Plan for and support others, as appropriate, to provide children's services	0	0	0	0
Advocate at State, Federal and Local levels on issues relating to children's services, and maximise benefits from new Federal initiatives	•	•	•	A
Investigate and implement programs for identified target groups in the community	0	0	0	0

- More families use Council's children's services each year
- More than 90% of program activities are completed each year

Program Budget	2009-2010	2010-2011	2011-2012	2012-2013
operating expenditure	17,084.7	18,123.5	18,751.4	19,380.8
capital expenditure	99.2	259.2	95.0	95.0
revenue	(15,520.1)	(16,711.6)	(16,146.4)	(16,146.5)
net cost / (surplus)	1,663.8	1,671.1	2,700.0	3,329.3







Program	Community Facilities
Group Manager	City Presentation - David Burns

Objectives	Community Outcomes	Council's Strategic Responses		
Our public spaces encourage safe and healthy communities	19. A City with active and healthy communities	19.1 Provide community facilities, and recreation and leisure programs, that encourage healthy activity		

Activities and Priorities

Neighbourhood Facilities Management	2009-2010	2010-2011	2011-2012	2012-2013
Manage neighbourhood facilities using adopted policies, agreements and guidelines to ensure consistent management practices	0	0	0	0
Finalise the review of the Neighbourhood Facility Management service	A			
Implement prioritised actions from the review of the Neighbourhood Facility Management service		•	•	•
Cemeteries	2009-2010	2010-2011	2011-2012	2012-2013
Manage and maintain Council's cemeteries	0	0	0	0
Develop and implement a long term management plan for the Penrith Cemeteries	A	•	A	•
Review and contemporise the existing Penrith Council managed Cemeteries Masterplans and Conservation Management Plan	A	A		
Commence implementation of prioritised actions from reviewed Masterplans	A	A	A	A
Develop and implement enhancement and long term maintenance plans for Penrith Council managed cemeteries	•	A	•	•
Liaise with bereaved members of the public and funeral industry representatives	0	0	0	0
Preserve and conserve the heritage elements of cemeteries in the Penrith LGA	0	0	0	0
Investigate options for the long term conservation, maintenance and management of heritage cemeteries in the Penrith LGA	•	A		
Implement action plans to conserve, manage and maintain heritage cemeteries including development of partnerships with others where appropriate			A	A

- All operational cemeteries have their sustainability maximised to meet the needs of Penrith's communities
- All neighbourhood facilities are regularly assessed to establish appropriateness for contemporary community needs
- All agreed management structures for neighbourhood facilities are progressively assessed and supported to meet the requirements of the Neighbourhood Facilities Management Policy
- More than 90% of program activities are completed each year

Program Budget	2009-2010	2010-2011	2011-2012	2012-2013
operating expenditure	1,927.7	1,825.1	839.6	882.5
capital expenditure	612.8	39.0	122.3	122.3
revenue	(1,559.6)	(907.1)	59.8	59.7
net cost / (surplus)	980.9	957.0	1,021.7	1,064.5

Community Information and Events

Group Manager Information and Customer Relations - Brian Steffen

Links to Strategic Plan

Program

Objectives	Community Outcomes	Council's Strategic Responses
We demonstrate leadership, foster resilience and tenacity, and encourage innovation	A Regional City that provides our jobs, education, services and entertainment	1.1 Demonstrate our leadership, and encourage innovation1.2 Share aspirations and work together to grow Penrith as a Regional City
We have a say in our future	10. A Council that involves, informs and responds	10.1 Engage our communities by creating opportunities for participation, listening, providing information and responding
We play an active role in our communities	23. A City with opportunities to engage, participate and connect	23.1 Enhance community strengths and capacity by supporting collaborative networks and partnerships

Activities and Priorities

Activities and Priorities				
City Partnerships	2009-2010	2010-2011	2011-2012	2012-2013
Build on our partnerships and alliances to achieve shared aspirations for the region's future	0	0	0	0
Implement a program of reciprocal activity with the City's international relations	A	A	A	A
Implement a program of reciprocal activity with Lachlan Shire	A	A	A	A
Customer Service	2009-2010	2010-2011	2011-2012	2012-2013
Provide a high level of customer service and information on Council's services through 'single point' direct and telephone contact	0	0	0	0
Review the Customer Service Charter and implement improvements where appropriate and take a leadership role in enhancing customer service culture		A		
Develop a customer service feedback system		A	A	
Identify customer service enhancements during the implementation of the new website		A	•	
Marketing	2009-2010	2010-2011	2011-2012	2012-2013
Promote and market the City through campaigns that build on its strengths, natural environment and identity	0	0	0	0
Review and refresh the brand and marketing plan for the City, which build on its strengths, natural environment and identity			A	A
Attract major events to the City	A	A	A	A
Develop a guide to inform the community of Council services		A		
Develop a brief to retain a marketing specialist to conduct market research and review the City's branding and image	•			
Retain a marketing specialist to conduct market research and review the City's branding and image			A	
Implement the outcomes of the marketing specialist's research and review of the City's branding and image				A
Develop and support community festivals and activities on and around the Nepean River that celebrate and protect its health and environment	0	0	0	0
Conduct a community festival around the Nepean River to celebrate the 100th anniversary of the Penrith Weir	A			
Establish a regular community festival around the Nepean River			A	A
Attract visitors to the City, to enhance opportunities for sharing cultural understanding, experiences and knowledge	0	0	0	0
Attract visitors to the City through a marketing program	A	A	A	A



Activities and Priorities continued

Provide an information service for visitors to the City	0	0	0	0
Promote Council's regional leadership role and strengths, and its services	0	0	0	0
Conduct a program of civic and community events that showcase the City and Council	A	A	A	A

Communications	2009-2010	2010-2011	2011-2012	2012-2013
Ensure the community is engaged and informed about Council's services and positions, and are aware of the benefits Council provides to the community	0	0	0	0
Create a new Council website to improve communications, and information on Council Services		A	A	
Undertake a review of Council's external communications		A	A	
Manage issues which impact upon Council, and communicate Council's key messages consistently and effectively	0	0	0	0
Develop a corporate communications policy		A	A	

- Council's initiatives are recognised through awards, and participation with other leading organisations
 More people know who to contact for representation and information
- More local residents are recognised by, and involved in, civic and community events
- More than 90% of program activities are completed each year

Program Budget	2009-2010	2010-2011	2011-2012	2012-2013
operating expenditure	4,025.7	4,269.3	4,023.9	4,130.2
capital expenditure				
revenue	(334.5)	(366.8)	(186.0)	(191.0)
net cost / (surplus)	3,691.2	3,902.5	3,837.9	3,939.2







Group Manager	People and Places - Roger Nethercote

Objectives	Community Outcomes	Council's Strategic Responses
We have access to what we need	7. A City with equitable access to services and facilities	7.1 Base the provision of services and facilities on principles of social justice and equity
We have a say in our future	10. A Council that involves, informs and reponds	10.1 Engage our communities by creating opportunities for participation, listening, providing information and responding
We build on our strengths, value our heritage, celebrate our cultural diversity, and foster creativity	20. A City with people and places that are inclusive, foster creativity, and celebrate diversity	20.1 Encourage vibrant places in the City, and creativity, inclusivity and diversity in our communities
		20.2 Support cultural initiatives that meet local needs, and attract regional interest
We play an active role in our communities	23. A City with opportunities to engage, participate and connect	23.1 Enhance community strengths and capacity by supporting collaborative networks and partnerships

Activities and Priorities

Community and Cultural Development Monitor the impact of State and Federal Government social policies and seek to influence through a strong advocacy role Develop effective responses to the social impacts of growth, redevelopment	2009-2010 O O	2010-2011 O	2011-2012 O	2012-2013
influence through a strong advocacy role Develop effective responses to the social impacts of growth, redevelopment		_		0
· · · · · · · · · · · · · · · · · · ·	0	0	0	
and change			J	0
Advance the planning for a Regional City Community Services Facility in the Penrith City Centre	A	A	A	A
Implement the Penrith Inclusion Plan – People with a Disability	A	A	A	A
Implement the Women's Services Sector Advocacy Strategy	A	A	A	A
Coordinate the implementation of the Penrith Planning for an Ageing Community Strategy		A	A	A
Resource and implement social and cultural programs that contribute to community wellbeing	0	0	0	0
Facilitate activities that contribute to a vibrant City and community strengths	0	0	0	0
Engage with a broad range of community partners, including other levels of government, to foster community strengths and build community capacity	0	0	0	0
Engage in strategic partnerships to facilitate and support the planning and delivery of social infrastructure, programs and service	s 🔺	A	A	A
$\label{prop:community} \textbf{Facilitate and resource community service networks to support social cohesion}$	0	0	0	0
Continue to partner with key cultural organisations to support cultural development, place-making and creative enterprise	0	0	0	0
Implement the Penrith City Cultural Framework and Action Plan	A	A	A	A
Deliver activation programs for key public places in the Penrith City Centre			A	A
Complete the St Marys Corner Community and Cultural Precinct and, together with community partners, commence activation of the precinc	t 🔺	•	A	A
Liaise with Aboriginal partner organisations and residents to develop initiative that contribute to community strength	s o	0	0	0
Lemongrove Retirement Village	2009-2010	2010-2011	2011-2012	2012-2013
Manage and maintain the Lemongrove Gardens Retirement Village	0	0	0	0

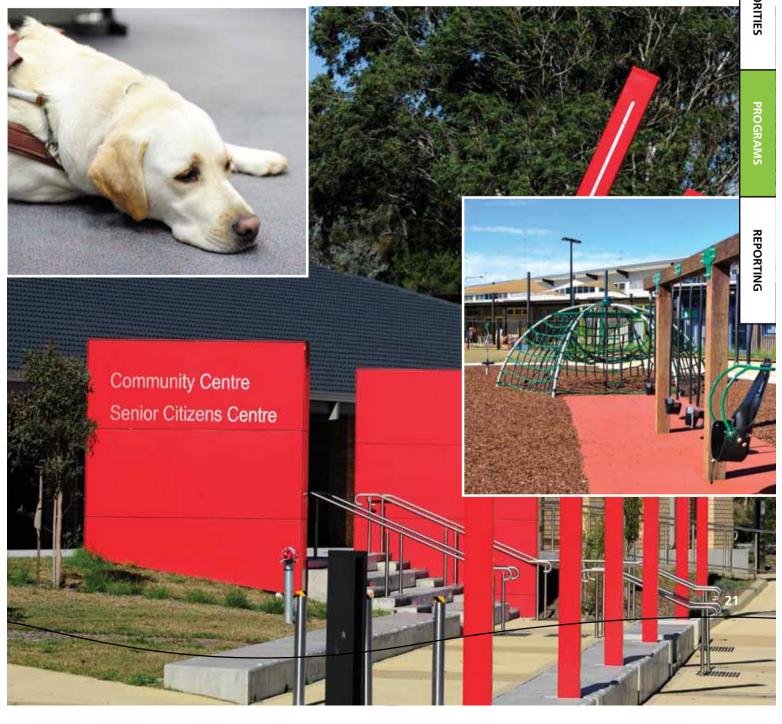
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Activities and Priorities continued

Neighbourhood Renewal	2009-2010	2010-2011	2011-2012	2012-2013
Engage the community in developing Neighbourhood Action Plans in priority identified established areas of the City	0	0	0	0
Continue to develop Neighbourhood Action Plans in identified priority areas	A	A	A	A
Implement Neighbourhood Action Plans in identified priority established areas of the City	•	A	A	A

- More cultural activities are organised in the City's public places, including St Marys Corner
 More local residents are involved in developing Neighbourhood Action Plans
 More than 90% of program activities are completed each year

Program Budget	2009-2010	2010-2011	2011-2012	2012-2013
operating expenditure	5,995.5	5,893.5	6,021.2	6,155.7
capital expenditure	6,166.9	135.0	87.4	87.4
revenue	(8,586.1)	(2,906.5)	(2,331.9)	(2,331.9)
net cost / (surplus)	3,576.3	3,122.0	3,776.7	3,911.2



Objectives	Community Outcomes	Council's Strategic Responses
We demonstrate accountability, transparency and ethical conduct	 A Council that manages its finances, services and assets effectively 	4.1 Deliver services for the City and its communities, and maintain our long term financial sustainability
	A Council that behaves responsibly and ethically	5.1 Champion accountability and transparency, and responsible and ethical behaviour
		5.2 Base our decisions on research, evidence, and our responsibility to anticipate harm before it occurs
We have access to what we need	7. A City with equitable access to services and facilities	7.1 Base the provision of services and facilities on principles of social justice and equity

Activities and Priorities

Financial Services	2009-2010	2010-2011	2011-2012	2012-2013
	2009-2010	2010-2011	2011-2012	2012-2013
Maintain long term financial sustainability by providing key financial information and advice to Council's decision makers	0	0	0	0
Lobby government for financial assistance to redress the current infrastructure backlog and provide funding for key regional projects	•	A	•	•
Pursue alternative funding options to deliver Council services and facilities, including consideration of a Special Rate Variation, following community consultation and engagement		A		
Oversee all of Council's financial obligations	0	0	0	0
Pursue and respond to grant funding opportunities	0	0	0	0
Manage Council's light vehicle fleet to optimise financial, environmental and workforce outcomes	0	0	0	0
Operational Planning	2009-2010	2010-2011	2011-2012	2012-2013
Manage Council's annual Operational Plan and regularly review organisational performance	0	0	0	0
Regularly review and benchmark the capacity of Council's services and programs to deliver community needs and priorities	0	0	0	0
Report on the implementation of Service Review recommendations		A		
Investigate and review opportunities to incorporate emerging best practice into Council's services	0	0	0	0
Research and report on new approaches to team-based performance management and productivity incentive systems and its applicability to Council		A		
Conduct an Information Communications Technology (ICT) productivity assessment on the organisation identifying tangible improvements for the organisation		•		
Purchasing & Supply	2009-2010	2010-2011	2011-2012	2012-2013
Oversee and manage Council's purchasing, supply, contract and tendering policies and procedures	0	0	0	0
Explore opportunities to be involved in group purchasing arrangements with WSROC and other organisations that facilitate savings to Council operations		•	•	•

Activities and Priorities continued

Property Development & Management	2009-2010	2010-2011	2011-2012	2012-2013
Manage Council's property portfolio, in accordance with statutory requirements, to contribute to the expansion of Council's revenue base	0	0	0	0
Support Council's long term goals for the City's future by managing Council's property portfolio through strategic disposal and acquisitions	0	0	0	0
Investigate feasibility of a new Community Service building in the Penrith CBD		A		
Progress the formalities required to secure settlement of the sale of Cranebrook Shopping Centre by December 2010		•		
Develop a strategy for possible redevelopment or sale of Council owned land in Penrith and St Marys CBD's by December 2010		•		
Progress the joint venture arrangement with Delfin Lend Lease for the subdivision and sale of land in the Dunheved Industrial Estate, in agreed timeframe	A	A		
Determine the future design and development concept for the former Penrith Council Chambers	•	A	•	
Progress the community consultations, rezoning and reclassification of identified surplus open space lands in conjunction with the second stage of the LEP prior to sale of the properties to provide upgraded recreational facilities	A	•	A	•
Risk Management & Insurance	2009-2010	2010-2011	2011-2012	2012-2013
Develop and sustain an enterprise risk management culture within the organisation	0	0	0	0
Provide risk management and assurance advice	A	A	A	A
Incorporate an Enterprise Risk management template in the project management guidelines		A	A	A
Complete a risk management assessment of all services		A	A	A
Review and implement improvements to Enterprise Risk Management reports and reporting to the Audit Committee		A	A	A
Manage insurance and claims to reduce risk and contain premium increases	0	0	0	0

- Unrestricted current ratio (excluding internal loans) not less than 1.25 to 1
- Outstanding rates less than 4.5% of rates, charges and fees (excluding pensioners)
- Council's commercial properties provide a positive financial return
- More than 90% of program activities are completed each year

Program Budget	2009-2010	2010-2011	2011-2012	2012-2013
operating expenditure	13,016.5	12,102.0	18,987.3	19,354.6
capital expenditure	5,509.2	5,236.2	30,159.5	37,668.7
revenue	(99,779.4)	(99,564.7)	(130,713.9)	(142,212.9)
net cost / (surplus)	(81,253.8)	(82,226.5)	(81,567.1)	(85,189.6)

Objectives	Community Outcomes	Council's Strategic Responses
We demonstrate accountability, transparency and ethical conduct	5. A Council that behaves responsibly and ethically	5.1 Champion accountability and transparency, and responsible and ethical behaviour
		5.2 Base our decisions on research, evidence, and our responsibility to anticipate harm before it occurs

Activities and Priorities

Corporate Governance	2009-2010	2010-2011	2011-2012	2012-2013
Ensure that the organisation promotes ethical behaviour, risk management, transparent decision making and meets contemporary governance standards	0	0	0	0
Respond to changes in policy and practices as directed by the Government	A	A	A	A
Promote ethical and sustainable governance practice across Council's contractors, Controlled Entities and partners	•	•	•	•
Manage a register of organisational policies and delegations	A	A	A	A
Implement the audit program and support the Audit Committee	A	A	A	A
Council & Executive Support	2009-2010	2010-2011	2011-2012	2012-2013
Manage Council's reporting systems and meeting processes	0	0	0	0
Support the Councillors in meeting their statutory obligations and roles as community representatives	0	0	0	0
Provide a Public Officer role to support the organisation	0	0	0	0
Administer Council's News Page and advertising placement	0	0	0	0
Implement the recomendations of the Advertising Working Party and Council		A		
Legal Services	2009-2010	2010-2011	2011-2012	2012-2013
Provide Council with legal administration, conveyancing and advice services	0	0	0	0
Provide Council with litigation and advocacy services	0	0	0	0

- All recorded breaches to the Code of Conduct are actioned
- More than 95% of Audit Committee recommendations are implemented within agreed timeframes
- More than 90% of program activities are completed each year

Program Budget	2009-2010	2010-2011	2011-2012	2012-2013
operating expenditure capital expenditure	5,159.7	5,059.5	4,999.0	5,146.0
revenue	(200.6)	756.4	1,083.0	1,088.1
net cost / (surplus)	4,959.1	5,815.9	6,082.0	6,234.1

Group Manager

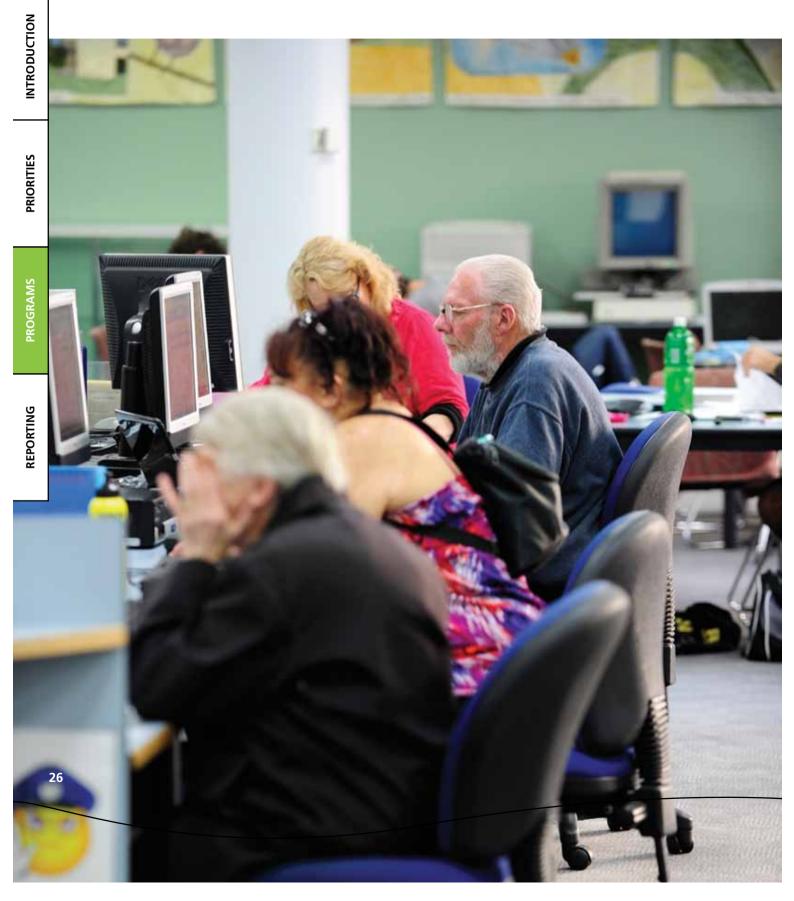
Links to Strategic Plan

Objectives	Community Outcomes	Council's Strategic Responses
We demonstrate accountability, transparency and ethical conduct	5. A Council that behaves responsibly and ethically	5.1 Champion accountability and transparency, and responsible and ethical behaviour
		5.2 Base our decisions on research, evidence, and our responsibility to anticipate harm before it occurs

Activities and Priorities

Activities and Friorities				
Information Technology	2009-2010	2010-2011	2011-2012	2012-2013
Provide technology and support to improve the organisation's effectiveness and efficiency	0	0	0	0
Investigate and implement, where appropriate, new technology including 'green technologies'	A	A	•	A
Coordinate and manage Council's technology and systems through the Systems Experts Group and the Procedures and Systems Team	A	A	•	A
Review and update the Information Technology Strategy, and related policies and procedures		A	A	
Maintain a register of power usage and savings for all information technology equipment	A	A	A	A
Implement recommendations of the Information Communications Technology (ICT) Productivity Assessment		A		
Create a technology environment to enable electronic lodgement of development applications		A		
Mapping Information / GIS	2009-2010	2010-2011	2011-2012	2012-2013
Manage Council's mapping and geographical information to support the organisation's effectiveness, and to comply with legislation	0	0	0	0
Provide better access to Council's mapping and geographical information through Council's redeveloped website		•	A	A
Finalise the 3D model upgrade, and investigate opportunities for website access to the 3D model		A	A	A
Records Management	2009-2010	2010-2011	2011-2012	2012-2013
Manage Council's records and documents to support the organisation's effectiveness, and to comply with legislation	0	0	0	0
Train staff to use record systems	A	A	A	A
Review and comply new legislation – Government Information (Public Access Act 2009)	A	•	•	A
Comply with State Records Act	0	0	0	0
Enhance Council's transparency and accountability by providing access to Council's information	0	0	0	0
Develop a policy to manage access to electronic information		A		
Implement a policy for access to electronic information			•	A
Implement the Records Management System Improvement Plan		A	A	A
p				

Program Budget	2009- 2010	2010-2011	2011-2012	2012- 2013
operating expenditure	5,062.8	5,373.0	2,381.7	2,100.2
capital expenditure	918.0	1,215.0	918.0	918.0
revenue	(6,432.3)	(6,904.1)	(3,620.4)	(3,247.1)
net cost / (surplus)	(451.5)	(316.1)	(320.7)	(228.9)



Program	Corporate Workforce
Group Manager	Workforce and Workplace - Linden Barnett

Objectives	Community Outcomes	Council's Strategic Responses
We demonstrate accountability, transparency and ethical conduct	 A Council that manages its finances, services and assets effectively 	4.1 Deliver services for the City and its communities, and maintain our long term financial sustainability
	 A Council that behaves responsibly and ethically 	5.1 Champion accountability and transparency, and responsible and ethical behaviour
		5.2 Base our decisions on research, evidence, and our responsibility to anticipate harm before it occurs

Activities and Priorities

Workforce & Workplace	2009-2010	2010-2011	2011-2012	2012-2013
Respond to contemporary and emerging workforce and workplace issues through strategy and policy development	0	0	0	0
Develop a Workforce Strategy and Action Plans	A			
Implement and review the Workforce Strategy and Action Plans		A	A	A
Implement a program of staff engagement and consultation	A	A	A	A
Foster, within the organisation, volunteer activities, interest groups and diverse networks	•	A	A	A
Ensure the organisation meets statutory requirements for employee relations, EEO, OH&S and injury management	0	0	0	0
Pursue opportunities to better reflect the City's population demographics in Council's workforce, and target under-represented groups	•	A	A	A
Provide human resources management services that encourage staff empowerment, creativity and innovation	0	0	0	0
Provide staff with opportunities for learning and development	0	0	0	0
Position the organisation towards a workers compensation model that provides best practice outcomes for Council	0	0	0	0
Implement the agreed workers' compensation model		A		
Maintain the workers' compensation model to ensure optimum financial and workforce benefits			A	A

- More than 70% of the workforce are permanent
 Less than 15% of the workforce have more than 40 days of accumulated annual leave
 More than 90% of program activities are completed each year

Program Budget	2009-2010	2010-2011	2011-2012	2012-2013
operating expenditure	2,828.6	2,983.5	2,895.1	2,956.9
capital expenditure	7.5			
revenue	(117.4)	(138.4)	(87.8)	(87.8)
net cost / (surplus)	2,718.7	2,845.1	2,807.3	2,869.1

Program **Development Applications**Group Manager People and Places - Roger Nethercote

Links to Strategic Plan

Objectives	Community Outcomes	Council's Strategic Responses
We have access to what we need	6. A City with a strong local economy and access to jobs	6.1 Facilitate a diverse economy, sustainable businesses and secure employment base
	8. A City with lifestyle and housing choice in our neighbourhoods	8.1 Encourage housing that provides choice, achieves design excellence, and meets community needs
We build on our strengths, value our heritage, celebrate our cultural diversity, and foster creativity	22. A City with design excellence that respects our local identity	22.1 Promote good design, sustainable buildings, and development that enhances our City

Activities and Priorities

Activities and i florides				
Development Applications	2009-2010	2010-2011	2011-2012	2012-2013
Deliver high quality, sustainable development that is consistent with Council's strategic directions for the City	0	0	0	0
Incorporate procedures into the development application process that provides advice on design excellence and promotes quality design		A	•	A
Establish an Urban Design Review Panel	A			
Develop improved systems, including an electronic DA system, to foster quality outcomes through the development process and enhance customer service delivery	0	0	0	0
Review and implement new processes and procedures that responds to legislative change and customer expectations for the development service	0	0	0	0
Encourage respect for, and conservation of the City's heritage items and places	0	0	0	0
Engage key stakeholders and staff in the refinement and enhancement of the development application service in response to customer expectations	0	0	0	0
Building Approvals and Certificates	2009-2010	2010-2011	2011-2012	2012-2013
Undertake building approval and compliance functions, in accordance with statutory obligations	0	0	0	0
Enhance our level of competitiveness in the contestable service area	A	A	A	A
Respond to legislative changes by reviewing procedures and practices	A	A	A	A
Enhance customer service delivery and develop improved systems to foster quality outcomes through the development process and improved risk management	0	0	0	0

- More people agree that development in the City is appropriate
- More than 90% of program activities are completed each year

Program Budget	2009-2010	2010-2011	2011-2012	2012-2013
operating expenditure	5,190.4	5,634.2	5,439.8	5,586.0
capital expenditure				
revenue	(2,391.2)	(2,366.3)	(2,436.2)	(2,436.2)
net cost / (surplus)	2,799.2	3,267.9	3,003.6	3,149.8

Objectives	Community Outcomes	Council's Strategic Responses
Our natural habitats are healthy	A City with healthy waterways and protected natural areas	11.1 Work with others to protect and conserve the River, waterways and catchments, and natural environments
We encourage sustainable production and technologies	14. A City with viable agriculture and rural activities that provides fresh local food	14.1 Protect the landscape values and productive capacity of the City's rural lands
We build on our strengths, value our heritage, celebrate our cultural diversity, and foster creativity	21. A City that promotes health and wellbeing	21.1 Encourage the wellbeing of our communities

Activities and Priorities

Environmental Health	2009-2010	2010-2011	2011-2012	2012-2013
Contribute to the health and wellbeing of the City's communities through a range of health protection, education and regulatory programs	0	0	0	0
Finalise the Penrith Health Strategy to assist in achieving long term health benefits for the City's communities	A	•		
Implement the Penrith Health Strategy		A	A	A
Engage with relevant government agencies and partners in developing initiatives aimed at improving the health of the Nepean River	0	0	0	0
Contribute to the management, protection and enhancement of the natural environment through advocacy, monitoring, education and regulatory programs	0	0	0	0
Lobby for funding to improve catchment and biodiversity health		A	A	A
Improve local waterways through a stormwater and catchment assessment and rehabilitation program	A	A	•	A
Facilitate the implementation of Council's Biodiversity Strategy	A	A	A	A
Deliver a range of environmental education programs for the City's communities	•	A	•	•
Respond to legislative reform and implement assessment, audit and regulatory programs	0	0	0	0
Implement the Rural Lands Strategy	0	0	0	0
Support local food production and sustainable agriculture	A	A	A	A
Research and promote viable rural activities and new agribusinesses	•	A	A	A

- Increase in the type and number of 'healthy water' indicator species
- Increase in the number of private landowners interested in protecting biodiversity
- Increase in the number of local food producers selling locally
- No overall loss in the number of primary producers
- More people are aware of how to lead a healthy lifestyle
- More than 90% of program activities are completed each year

Program Budget	2009-2010	2010-2011	2011-2012	2012-2013
operating expenditure	3,456.1	2,681.1	2,547.8	2,231.7
capital expenditure	468.2	417.1	300.2	1,651.2
revenue	(392.7)	391.5	1212.3	291.3
net cost / (surplus)	3,531.6	3,489.7	4,060.3	4,174.2

Objectives	Community Outcomes	Council's Strategic Responses
We have access to what we need	7. A City with equitable access to services and facilities	7.1 Base the provision of services and facilities on principles of social justice and equity

Activities and Priorities

Libraries	2009-2010	2010-2011	2011-2012	2012-2013
Deliver quality library services that respond to the community's need for information and leisure	0	0	0	0
Improve access to library resources, events and programs	A	A	A	A
Develop community and Council partnerships to promote library services	A	A	A	A
Enhance library services, to respond to changing community needs and preferences	0	0	0	0
Evaluate and review current library management system		A	A	
Review and determine a preferred service delivery model	A			
Implement the preferred Library service delivery model		A	A	A
Research, evaluate and implement as required, technological solutions to enhance library services	A	A	A	A
Preserve and record local community and historical information	0	0	0	0
Complete and publish the 'History of Penrith' Volume 2	A	A		
Provide access to local area images and information	0	0	0	0

- More people use the City's libraries and services each year
- More than 90% of program activities are completed each year

Program Budget	2009-2010	2010-2011	2011-2012	2012-2013
operating expenditure	5,883.0	6,283.3	6,612.9	6,598.6
capital expenditure	1,045.8	876.4	720.8	720.8
revenue	(1,910.9)	(1,683.3)	(1,971.7)	(1,827.4)
net cost / (surplus)	5,017.9	5,476.4	5,362.0	5,492.0







Program

Major Infrastructure Projects and Design

Group Manager

City Infrastructure - Wayne Mitchell

Links to Strategic Plan

Objectives	Community Outcomes	Council's Strategic Responses
Our physical infrastructure is adaptable, and responds to changing	16. A City with an integrated local road and pathways network	16.2 Implement effective traffic and parking responses
needs	17. A City with infrastructure that responds to community needs	17.1 Provide well-maintained community buildings

Activities and Priorities

Design & Project Management	2009-2010	2010-2011	2011-2012	2012-2013
Provide designs and plans for Council's parks, buildings, roads and drains, using sustainability principles	0	0	0	0
Develop sustainability criteria for Council's buildings	A			
Incorporate sustainability design principles in Council's parks, buildings, road and drains	•	A	•	A
Construct Council's major infrastructure projects	0	0	0	0
Build a decked commuter carpark at Penrith Station		A	A	
Investigate a new decked carpark in the Penrith City Centre		A	A	A
Implement the recommendations of the Project Management service review and audit		A		
Provide advice on the design of developer constructed parks, buildings, road and drains	0	0	0	0
Enhance the City's landscape character	0	0	0	0
Implement identified actions from Council's adopted Landscape Strategy	A	A	A	A

Indicators

• More than 90% of program activities are completed each year

Program Budget		2009-2010	2010-2011	2011-2012	2012-2013
	operating expenditure	6,157.1	1,886.5	1,310.3	1,361.4
	capital expenditure	3,439.5	9,388.1		
	revenue	(8,331.9)	(10,162.9)	7.6	7.6
	net cost / (surplus)	1,264.7	1,111.7	1,317.9	1,369.0



Program	Parks
Group Manager	City Presentation - David Burns

Objectives	Community Outcomes	Council's Strategic Responses
Our natural habitats are healthy	11. A City with healthy waterways and protected natural areas	11.2 Protect and conserve the natural areas under Council's responsibility
Our public spaces encourage safe and healthy communities	18. A City with safe, inviting parks and public spaces	18.1 Provide safe, well-maintained public spaces and parks

Activities and Priorities

	0000 0040	0040 0044	0044 0040	0040 0040
Bushland Management	2009-2010	2010-2011	2011-2012	2012-2013
Encourage community involvement in bushland management	0	0	0	0
Raise awareness through targeted community events such as National Tree Planting Day, and education programs	A	A	•	A
Manage Council owned natural and bushland areas	0	0	0	0
Apply for grants and explore other funding opportunities	A	A	A	A
Review current Plans of Management, including resourcing requirements		A		
Implement revised Plans of Management			A	A
City Parks	2009-2010	2010-2011	2011-2012	2012-2013
Manage and maintain sports grounds, parks and open space to meet community needs	0	0	0	0
Conduct regular audits of parks and open space assets	A	A	A	A
Improve water efficiency whilst maintaining sports grounds, parks and open space to community expectations	A	A	A	A
Implement a Parks and Open Space Maintenance Strategy that maintains those assets to agreed standards fit for their contemporary purpose	A	A	A	A
Implement the ten-year Parks Asset Renewal Program	A	A	A	A
Control the risk of bushfires commencing in, and escaping from, Council Reserves and land under Council's control in identified Bush Fire Prone Land	0	0	0	0
Identify high risk sites	A			
Develop a Strategy for high risk sites in relation to bushfire management		A		
Implement Strategy			A	A

Indicators

• More than 90% of program activities are completed each year

Program Budget	2009-2010	2010-2011	2011-2012	2012-2013
operating expenditure	11,978.0	11,864.6	12,570.6	12,749.9
capital expenditure	684.8	513.8	137.0	137.0
revenue	(2,073.1)	(1,395.4)	(1,308.5)	(1,056.7)
net cost / (surplus)	10,589.7	10,983.0	11,399.1	11,830.2



Planning and Advocacy

Group Manager

Leadership - Ruth Goldsmith

Links to Strategic Plan

Objectives	Community Outcomes	Council's Strategic Responses
We demonstrate leadership, foster resilience and tenacity, and encourage innovation	A Regional City that provides our jobs, education, services and entertainment	 1.1 Demonstrate our leadership, and encourage innovation 1.2 Share aspirations and work together to grow Penrith as a Regional City
We plan responsibly for now and the future	A Council that plans responsibly for a sustainable future	3.1 Build our City's future on the principles of sustainability
We have access to what we need	A City with a strong local economy and access to jobs	6.1 Facilitate a diverse economy, sustainable businesses and secure employment base
	8. A City with lifestyle and housing choice in our neighbourhoods	8.1 Encourage housing that provides choice, achieves design excellence, and meets community needs
We have a say in our future	9. A Council that speaks out for Penrith and our region	9.1 Advocate for the employment, transport, and infrastructure to ensure the region is sustainable
We encourage sustainable production and technologies	14. A City with viable agriculture and rural activities that provides fresh local food	14.1 Protect the landscape values and productive capacity of the City's rural lands
Our physical infrastructure is adaptable, and responds to changing needs	15. A City with interconnected, safe public transport	15.1 Lobby State and Federal Government to ensure the City has an effective public transport network
	A City with an integrated local road and pathways network	16.1 Provide a safe, efficient local road network
		16.3 Improve the City's footpath and cycleway network

Activities and Priorities

Regional Planning & Advocacy	2009-2010	2010-2011	2011-2012	2012-2013
Build on our City partnerships and alliances to achieve shared aspirations for the region's future	0	0	0	0
Develop and implement a program of advocacy that targets the delivery of key infrastructure and regional employment growth	0	0	0	0
Pursue State Government commitment to develop and implement a subregional structure plan for the delivery of key regional infrastructure for Western Sydney	A	A		
Work with the National Growth Areas Alliance and other organisations to secure infrastructure funding	A	A	A	•
Support the Penrith Business Alliance to encourage investment and job creation, including opportunities for business hubs and sustainable businesses to locate and grow in Penrith	A	A	•	•
Lobby for State and Federal Government jobs to be located in the City	A	A	A	A
Lobby for better access to training and education opportunities		A	A	A
Lobby for improved train services , including quadruplicating the Western Rail line, separate freight rail lines, and improved bus / rail interchanges	A	•	•	A
Lobby for improved bus services , including more and prioritised buses, and shuttle bus services in the City's Centres	A	•	•	•
Lobby for better local and regional road connections , including the Jane Street extension, Erskine Park Arterial (Lenore Drive), Werrington Arterial, and links to the Growth Centres	A	A	A	A

Activities and Priorities continued

Provide an accurate and timely planning information service Plan for Penrith's future as a sustainable City through a policy framework of strategies and actions Complete the Urban Study and Urban Strategy, to provide a diversity of housing, including retirement lifestyle opportunities Deliver Council's adopted strategies through a contemporary statutory framework, focusing on implementing the Citywide LEP and DCP Progress the development of Penrith LEP 2012 and Penrith DCP 2012 Develop 'sustainability excellence' provisions for sustainable and adaptable buildings in the Penrith Development Control Plan 2012 Confirm, with the State Government, the City's agreed urban and rural boundaries, and reflect those boundaries in Penrith Local Environmental Plan 2012 Complete the review of all of Council's adopted Contributions Plans in accordance with relevant Ministerial Directions, and explore options to consolidate Council's existing plans Place Management (this is an emerging service, which is not yet separately defined) Implement Council's adopted Penrith City Centre Strategy, St Marys Town Centre Strategy, and Employment Planning Strategy, through place management Finalise the Public Domain Plans for Penrith City Centre and St Marys Town Centre Location of the Public Domain Plans for the Penrith City Centre and St Marys Town Centre Investigate options for a new shared pathway across Victoria Bridge Implement public domain improvements in Dunheved Business Park to help attract investment and new businesses Facilitate the implementation of the City's new urban areas	Activities and Friorities continued				
Plan for Penrith's future as a sustainable City through a policy framework of strategies and actions Complete the Urban Study and Urban Strategy, to provide a diversity of housing, including retirement lifestyle opportunities Deliver Council's adopted strategies through a contemporary statutory framework, focusing on implementing the Citywide LEP and DCP Progress the development of Penrith LEP 2012 and Penrith DCP 2012 Develop 'sustainability excellence' provisions for sustainable and adaptable buildings in the Penrith Development Control Plan 2012 Confirm, with the State Government, the City's agreed urban and rural boundaries, and reflect those boundaries in Penrith Local Environmental Plan 2012 Prepare development contributions plans and planning agreements that ensures all new development is planned with an adequate level of services and facilities Complete the review of all of Council's adopted Contributions Plans in accordance with relevant Ministerial Directions, and explore options to consolidate Council's existing plans Place Management (this is an emerging service, which is not yet separately defined) Implement Council's adopted Penrith City Centre Strategy, St Marys Town Centre Strategy, and Employment Planning Strategy, through place management Finalise the Public Domain Plans for Penrith City Centre and St Marys Town Centre Locordinate delivery of the Public Domain Plans for the Penrith City Centre and St Marys Town Centre Implement public domain improvements in Dunheved Business Park to help attract investment and new businesses	City Planning	2009-2010	2010-2011	2011-2012	2012-2013
Complete the Urban Study and Urban Strategy, to provide a diversity of housing, including retirement lifestyle opportunities Deliver Council's adopted strategies through a contemporary statutory framework, focusing on implementing the Citywide LEP and DCP Progress the development of Penrith LEP 2012 and Penrith DCP 2012 Develop 'sustainability excellence' provisions for sustainable and adaptable buildings in the Penrith Development Control Plan 2012 Confirm, with the State Government, the City's agreed urban and rural boundaries, and reflect those boundaries in Penrith Local Environmental Plan 2012 Prepare development contributions plans and planning agreements that ensures all new development is planned with an adequate level of services and facilities Complete the review of all of Council's adopted Contributions Plans in accordance with relevant Ministerial Directions, and explore options to consolidate Council's existing plans Place Management (this is an emerging service, which is not yet separately defined) Implement Council's adopted Penrith City Centre Strategy, St Marys Town Centre Strategy, and Employment Planning Strategy, through place management Finalise the Public Domain Plans for Penrith City Centre and St Marys Town Centre Investigate options for a new shared pathway across Victoria Bridge Implement public domain improvements in Dunheved Business Park to help attract investment and new businesses	Provide an accurate and timely planning information service	0	0	0	0
Deliver Council's adopted strategies through a contemporary statutory framework, focusing on implementing the Citywide LEP and DCP Progress the development of Penrith LEP 2012 and Penrith DCP 2012 Develop 'sustainability excellence' provisions for sustainable and adaptable buildings in the Penrith Development Control Plan 2012 Confirm, with the State Government, the City's agreed urban and rural boundaries, and reflect those boundaries in Penrith Local Environmental Plan 2012 Prepare development contributions plans and planning agreements that ensures all new development is planned with an adequate level of services and facilities Complete the review of all of Council's adopted Contributions Plans in accordance with relevant Ministerial Directions, and explore options to consolidate Council's existing plans Place Management (this is an emerging service, which is not yet separately defined) Implement Council's adopted Penrith City Centre Strategy, St Marys Town Centre Strategy, and Employment Planning Strategy, through place management Finalise the Public Domain Plans for Penrith City Centre and St Marys Town Centre Coordinate delivery of the Public Domain Plans for the Penrith City Centre and St Marys Town Centre Investigate options for a new shared pathway across Victoria Bridge Implement public domain improvements in Dunheved Business Park to help attract investment and new businesses	, , ,	0	0	0	0
Framework, focusing on implementing the Citywide LEP and DCP Progress the development of Penrith LEP 2012 and Penrith DCP 2012 Develop 'sustainability excellence' provisions for sustainable and adaptable buildings in the Penrith Development Control Plan 2012 Confirm, with the State Government, the City's agreed urban and rural boundaries, and reflect those boundaries in Penrith Local Environmental Plan 2012 Prepare development contributions plans and planning agreements that ensures all new development is planned with an adequate level of services and accordance with relevant Ministerial Directions, and explore options to consolidate Council's existing plans Place Management (this is an emerging service, which is not yet separately defined) Place Management Council's adopted Penrith City Centre Strategy, St Marys Town Centre Strategy, and Employment Planning Strategy, through place management Finalise the Public Domain Plans for Penrith City Centre and St Marys Town Centre Investigate options for a new shared pathway across Victoria Bridge Implement public domain improvements in Dunheved Business Park to help attract investment and new businesses		•	•		
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rural boundaries, and reflect those boundaries in Penrith Local Environmental Plan 2012 Prepare development contributions plans and planning agreements that ensures all new development is planned with an adequate level of services and facilities Complete the review of all of Council's adopted Contributions Plans in accordance with relevant Ministerial Directions, and explore options to consolidate Council's existing plans Place Management (this is an emerging service, which is not yet separately defined) Implement Council's adopted Penrith City Centre Strategy, St Marys Town Centre Strategy, and Employment Planning Strategy, through place management Finalise the Public Domain Plans for Penrith City Centre and St Marys Town Centre Coordinate delivery of the Public Domain Plans for the Penrith City Centre and St Marys Town Centre Investigate options for a new shared pathway across Victoria Bridge Implement public domain improvements in Dunheved Business Park to help attract investment and new businesses			•	•	•
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accordance with relevant Ministerial Directions, and explore options to consolidate Council's existing plans Place Management (this is an emerging service, which is not yet separately defined) Implement Council's adopted Penrith City Centre Strategy, St Marys Town Centre Strategy, and Employment Planning Strategy, through place management Finalise the Public Domain Plans for Penrith City Centre and St Marys Town Centre Coordinate delivery of the Public Domain Plans for the Penrith City Centre and St Marys Town Centre Investigate options for a new shared pathway across Victoria Bridge Implement public domain improvements in Dunheved Business Park to help attract investment and new businesses	ensures all new development is planned with an adequate level of services and	0	0	0	0
(this is an emerging service, which is not yet separately defined) Implement Council's adopted Penrith City Centre Strategy, St Marys Town Centre Strategy, and Employment Planning Strategy, through place management Finalise the Public Domain Plans for Penrith City Centre and St Marys Town Centre Coordinate delivery of the Public Domain Plans for the Penrith City Centre and St Marys Town Centre Investigate options for a new shared pathway across Victoria Bridge Implement public domain improvements in Dunheved Business Park to help attract investment and new businesses	accordance with relevant Ministerial Directions, and explore options to	A	A	A	•
Town Centre Strategy, and Employment Planning Strategy, through place management Finalise the Public Domain Plans for Penrith City Centre and St Marys Town Centre Coordinate delivery of the Public Domain Plans for the Penrith City Centre and St Marys Town Centre Investigate options for a new shared pathway across Victoria Bridge Implement public domain improvements in Dunheved Business Park to help attract investment and new businesses		2009-2010	2010-2011	2011-2012	2012-2013
Town Centre Coordinate delivery of the Public Domain Plans for the Penrith City Centre and St Marys Town Centre Investigate options for a new shared pathway across Victoria Bridge Implement public domain improvements in Dunheved Business Park to help attract investment and new businesses	Town Centre Strategy, and Employment Planning Strategy, through place	0	0	0	0
and St Marys Town Centre Investigate options for a new shared pathway across Victoria Bridge Implement public domain improvements in Dunheved Business Park to help attract investment and new businesses		•	•		
Implement public domain improvements in Dunheved Business Park to help attract investment and new businesses				•	•
to help attract investment and new businesses	Investigate options for a new shared pathway across Victoria Bridge	A	A		
Facilitate the implementation of the City's new urban areas		•	•	•	•
	Facilitate the implementation of the City's new urban areas	A	A	A	A

- Council responds to key government policies within specified consultation timeframes
 More than 90% of program activities are completed each year

Program Budget	2009-2010	2010-2011	2011-2012	2012-2013
operating expenditure	4,305.0	4,092.4	4,121.1	3,250.6
capital expenditure			350.2	373.2
revenue	(1,294.5)	(1,482.2)	(917.5)	(485.3)
net cost / (surplus)	3,010.5	2,611.2	3,553.8	3,138.5



Group Manager

Links to Strategic Plan

Objectives	Community Outcomes	Council's Strategic Responses
Our public spaces encourage safe and healthy communities	18. A City with safe, inviting parks and public spaces	18.1 Provide safe, well-maintained public spaces and parks

Activities and Priorities

Community Safety	2009-2010	2010-2011	2011-2012	2012-2013
Maintain a Community Safety Plan with others that minimises opportunity for crime in the City of Penrith	0	0	0	0
Implement Council's 2007 – 2011 Penrith Valley Community Safety Plan for the City with stakeholders	A	A		
Develop the 2011 – 2014 Penrith Valley Community Safety Plan for the City with relevant stakeholders			A	A
Implement the 2011 – 2014 Penrith Valley Community Safety Plan for the City with relevant stakeholders			A	A
Public Domain Maintenance	2009-2010	2010-2011	2011-2012	2012-2013
Improve levels of public safety and amenity across the City through a program of improvement plans and ongoing enhanced public space maintenance plans using 'Crime Prevention Through Environmental Design' principles	0	0	0	0
Implement recurrent annual public domain maintenance programs	A	A	A	•
Review current service delivery to determine the required level of service to meet community needs, and capacity	A			
Develop a strategy to expand public domain maintenance programs to provide the level of service that meets community needs		A		
Provide enhanced level of service to high profile areas, and address the emerging issue of litter, in the City		A	A	A
Implement the ten-year Public Amenity Replacement Program		A	A	A
Prepare and implement precinct Plans of Management to enhance and sustain the amenity of identified public spaces	A	A	A	A
Enhance the presentation and amenity of State and Federal Government property and infrastructure visible from public areas	0	0	0	0
Consult with Government Authorities to establish agreements concerning the presentation and maintenance of their property and infrastructure that is visible from public areas	•	•	A	•

- · Recommendations from Community Safety Assessments / Audits are prioritised for implementation through a range of available funding opportunities / programs

 Regular engagement with Police Local Area Commands about community safety programs and issues is maintained

 More than 90% of program activities are completed each year

Program Budget	2009-2010	2010-2011	2011-2012	2012-2013
operating expenditure	13,342.6	18,448.5	10,155.2	10,443.9
capital expenditure	1,191.5	1,058.9	1,114.7	1,122.0
revenue	(5,832.4)	(11,968.1)	(2,100.4)	(2,100.4)
net cost / (surplus)	8,701.7	7,539.3	9,169.5	9,465.5

Roads, Footpaths and Buildings Program

City Infrastructure - Wayne Mitchell Group Manager

Links to Strategic Plan

Objectives	Community Outcomes	Council's Strategic Responses
Our physical infrastructure is adaptable, and responds to changing	16. A City with an integrated local road and pathways network	16.1 Provide a safe, efficient local road network
needs		16.3 Improve the City's footpath and cycleway network
	17. A City with infrastructure that responds to community needs	17.1 Provide well-maintained community buildings

Activities and Priorities

Activities and Friorities				
Building Maintenance & Construction	2009-2010	2010-2011	2011-2012	2012-2013
Manage the construction, renewal and maintenance of Council's buildings and facilities	0	0	0	0
Implement the ten-year Building Asset Renewal Program	A	A	A	A
Develop an Asset Management Plan for building assets		A	A	A
Civil Construction & Maintenance	2009-2010	2010-2011	2011-2012	2012-2013
Construct, manage and maintain Council's roads, drains and paths	0	0	0	0
Implement Council's Shared Path and Cycleway Network	A	A	A	A
Implement the footpath 'missing links' program	A	A	A	A
Implement annual traffic facility and black spot programs	A	A	A	A
Fleet & Plant Maintenance	2009-2010	2010-2011	2011-2012	2012-2013
Maintain Council's fleet, plant and equipment through optimising life-cycle costs	0	0	0	0
Develop a database on E10 usage, and replace vehicles with E10 compatibility	A			

- Length of shared pathways constructed each year
- Number of bus shelters constructed each year
- All buildings are designed, constructed and maintained to achieve sustainable operational and lifecycle costs All roads are designed, constructed and maintained to achieve sustainable operational and lifecycle costs
- More than 90% of program activities are completed each year

Program Budget	2009-2010	2010-2011	2011-2012	2012-2013
operating expenditure	32,811.7	32,663.4	41,814.0	41,669.1
capital expenditure	13,835.3	13,974.4	10,977.3	11,003.2
revenue	(25,968.0)	(25,905.1)	(35,013.4)	(33,976.6)
net cost / (surplus)	20,679.0	20,732.7	17,777.9	18,695.7





Group Manager City Presentation - David Burns

Links to Strategic Plan

Objectives	Community Outcomes	Council's Strategic Responses
Our public spaces encourage safe and healthy communities	19. A City with active and healthy communities	19.1 Provide community facilities, and recreation and leisure programs, that encourage healthy activity

Activities and Priorities

Recreation & Leisure Facilities Management	2009-2010	2010-2011	2011-2012	2012-2013
Develop, facilitate and implement sport and recreation programs and services	0	0	0	0
Progress a project with NSW Rowing for the development of the Weir Reserve Boatshed proposal	A			
Develop an Action Plan that maximises community interest and encourages participation in sport, recreation and leisure activities that promote a healthy lifestyle	A			
Implement the Active Penrith Action Plan		A	A	A
Make it easier and more affordable for people of all ages to be physically active and involved in their communities	A	•	•	A
Contribute to the development and sustainability of local recreation/sports clubs	A	A	A	•
Provide facilities that meet community needs	0	0	0	0
Implement the Local Open Space Action Plan and the District Open Space Developer Contributions Plan as funds are available	A	•	•	A
Manage and operate sports and recreation facilities through best value operation and management models	0	0	0	0
Ensure the effective and efficient provision and use of sports and recreation facilities, and that the facilities meet statutory and community standards	A	A	A	A
Implement Sports Ground Management Strategy		A	A	A
Implement the recommendations of the Leisure Facilities Management Options Appraisal		•		

- All recreation facilities are assessed for contemporary needs
- More than 90% of program activities are completed each year

Program Budget	2009-2010	2010-2011	2011-2012	2012-2013
operating expenditure	10,180.6	9,673.0	9,316.6	9,449.8
capital expenditure	2,377.0	1,019.9	653.3	698.9
revenue	(9,972.5)	(8,130.5)	(8,329.8)	(8,328.3)
net cost / (surplus)	2,585.1	2,562.4	1,640.1	1,870.4







Objectives	Community Outcomes	Council's Strategic Responses
We plan responsibly for now and the future	3. A Council that plans responsibly for a sustainable future	3.1 Build our City's future on the principles of sustainability
We demonstrate accountability, transparency and ethical conduct	 A Council that manages its finances, services and assets effectively 	4.1 Deliver services for the City and its communities, and maintain our long term financial sustainability
	5. A Council that behaves responsibly and ethically	5.2 Base our decisions on research, evidence, and our responsibility to anticipate harm before it occurs
We have a say in our future	10. A Council that involves, informs, and responds	10.1 Engage our communities by creating opportunities for participation, listening, providing information, and responding

Activities and Priorities

Activities and Filorities				
Strategic Planning	2009-2010	2010-2011	2011-2012	2012-2013
Coordinate and manage Council's strategic planning processes	0	0	0	0
Develop a new strategic planning and reporting framework that complies with the Integrated Planning and Reporting legislation	A			
Implement the Strategic Planning and reporting framework	A	A	A	A
Ensure alignment with the community and the organisation's priorities by monitoring the implementation of the Community Strategic Plan, Council's Delivery Program, and Resource Strategy, and contributing to regular reviews of the organisation's financial and resource capacity	A	A	A	A
Prepare a Resource Strategy, that includes a long term Financial Plan, an Asset Management Plan and a Workforce Plan	•			
Coordinate Council's community engagement program and processes	0	0	0	0
Prepare a Community Engagement Strategy to guide consultation on the new Strategic Plan	•			
Prepare and implement a Community Engagement Strategy that ensures regular discussion with our communities and stakeholders about their needs and aspirations for the City		•	A	A
Coordinate Council's strategic research program within an integrated organisational policy framework	0	0	0	0
Consolidate Council's adopted strategies, relating to the City's people and places, into a new City Planning Strategy	A	A	A	
Develop and coordinate a streamlined policy framework in the organisation			A	A

Indicators

- Council pursues the commitment of our key partners in contributing to Strategic Plan outcomes
- Regular and continuing opportunities for community engagement are provided
 More than 90% of program activities are completed each year

Program Budget	2009-2010	2010-2011	2011-2012	2012-2013
operating expenditure	196.7	278.1	203.0	207.5
capital expenditure				
revenue				
net cost / (surplus)	196.7	278.1	203.0	207.5

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Program	Sustainability
Group Manager	Leadership - Ruth Goldsmith

Objectives	Community Outcomes	Council's Strategic Responses
We demonstrate leadership, foster resilience and tenacity, and encourage innovation	 A Regional City that provides our jobs, education, services and entertainment 	1.1 Demonstrate our leadership, and encourage innovation
We plan responsibly for now and the future	2. A Regional City that is resilient to climate change	2.1 Respond to the effects of climate change on our region
We demonstrate accountability, transparency and ethical conduct	5. A Council that behaves responsibly and ethically	5.2 Base our decisions on research, evidence, and our responsibility to anticipate harm before it occurs
We use our resources wisely, and take responsibility for our levels of consumption	12. A City with a smaller ecological footprint	12.1 Respond to the impacts of climate change, by mitigating and adapting what we do
	13. A Council with a smaller ecological footprint	13.1 Work to reduce the organisation's ecological footprint

Activities and Priorities

Sustainability Planning	2009-2010	2010-2011	2011-2012	2012-2013
Research the impacts of climate change on the region, and develop plans to respond	0	0	0	0
Conduct a climate change risk assessment to identify adaptation responses	A			
Develop a Climate Change Strategy, encompassing both mitigation and adaptation		•		
Facilitate the implementation of the adopted Climate Change Strategy, with our regional partners			A	A
Mainstream sustainability in the organisation by engaging with staff and implementing programs	0	0	0	0
Review Council's Sustainable Penrith Action Plan			A	
Deliver a corporate sustainability awareness and training program		A	A	A
Develop and implement sustainability criteria for new and existing Council facilities	•	•	•	•
Implement a framework of data collection, management and reporting on key sustainability indicators and measures	0	0	0	0
Investigate approaches to measuring the City's and Council's ecological footprints		•	•	
Develop and implement a coordinated program of resource management for the organisation	0	0	0	0
Implement the Water Savings Action Plan	A	A	A	A
Implement the Energy Savings Action Plan	A	A	A	A
Develop and implement a Green Events Policy for Council events	A	A	A	A
Investigate the feasibility of a range of renewable energy generation technologies, and their potential for application at Council facilities	A			
Investigate opportunities to improve public lighting management		A	A	A
Develop and implement a coordinated program of sustainability education activities	0	0	0	0

- Initiatives to reduce energy and water consumption, and greenhouse gas emissions
 More than 90% of program activities are completed each year

Program Budget	2009-2010	2010-2011	2011-2012	2012-2013
operating expenditure	673.9	750.6	702.6	202.1
capital expenditure				
revenue	(383.0)	(392.9)	(383.0)	
net cost / (surplus)	290.9	357.7	319.6	202.1

Program	Traffic, Parking and Drainage
Group Manager	City Infrastructure - Wayne Mitchell

Objectives	Community Outcomes	Council's Strategic Responses
Our physical infrastructure is adaptable, and responds to changing needs	15. A City with interconnected, safe public transport	15.1 Lobby State and Federal Government to ensure the City has an effective public transport network
	16. A City with an integrated local road and pathways network	16.2 Implement effective traffic and parking responses
		16.3 Improve the City's footpath and cycleway network
	17. A City with infrastructure that responds to community needs	17.2 Improve the City's drainage network

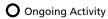
Activities and Priorities

Activities and Friorities		4		
Development Engineering	2009-2010	2010-2011	2011-2012	2012-2013
Deliver a certification, compliance and advice service for engineering works	0	0	0	0
Floodplain and Drainage Engineering	2009-2010	2010-2011	2011-2012	2012-2013
Provide a floodplain management framework to inform land use policy in the City	0	0	0	0
Complete the Nepean River and South Creek flood studies, and revise Council's Flood Policy	A	•	•	
Develop a policy for overland flow for rural areas	A			
Complete the Penrith City Centre and St Marys Town Centre flood studies, and develop a works and mitigation program	•	•	•	
Seek funding to undertake detailed flood studies in identified priority catchments		A	A	A
Provide technical advice on floodplain issues within the City	0	0	0	0
Traffic Management, Parking & Road Safety	2009-2010	2010-2011	2011-2012	2012-2013
Provide technical advice on traffic issues, and plan for the delivery of traffic, footpath, bicycle and bus shelter facilities	0	0	0	0
Manage the safety, efficiency and effectiveness of the local road network to meet the mobility needs of the City	0	0	0	0
Develop and progressively implement Access and Parking Plans for the Penrith City Centre and St Marys Town Centre	A	A	A	•
Pursue the delivery of additional temporary car parking spaces in the Penrith City Centre	A	A	A	A
Review Council's Shared Path and Cycleway Network	A	A	A	A
Undertake road safety programs and initiatives	0	0	0	0
Provide strategic planning and advice on all modes of transport services and facilities in the City	0	0	0	0
Lobby for resolution of key transport issues, and participate in the development and implementation of Council's Advocacy Program	A	•	A	•
Undertake a feasibility study for a shuttle bus service in the Penrith City Centre	A	A		
Develop a Workplace Travel Plan for the organisation	A	A		

- More people use public transport each year
 More than 90% of program activities are completed each year

Program Budget	2009-2010	2010-2011	2011-2012	2012-2013
operating expenditure	2,314.5	2,254.9	1,852.1	1,909.9
capital expenditure	1,837.4	443.3	70.0	70.0
revenue	(2,515.1)	(845.0)	(222.5)	(222.5)
net cost / (surplus)	1,636.8	1,853.1	1,699.6	1,757.4





Program	Waste Management and Community Protection
Group Manager	City Presentation - David Burns

Objectives	Community Outcomes	Council's Strategic Responses
We use our resources wisely, and take responsibility for our levels of consumption	12. A City with a smaller ecological footprint	12.1 Respond to the impacts of climate change, by mitigating and adapting what we do
	13. A Council with a smaller ecological footprint	13.1 Work to reduce the organisation's ecological footprint
Our public spaces encourage safe and healthy communities	18. A City with safe, inviting parks and public spaces	18.1 Provide safe, well-maintained public spaces and parks

Activities and Priorities

Emergency Services Management	2009-2010	2010-2011	2011-2012	2012-2013
Prepare, review and contribute to comprehensive emergency management plans, in collaboration with others, for the City and its communities	0	0	0	0
Review the local Disaster Plan in collaboration with Emergency Services providers	A			
Provide support to emergency services, and assist with responses, during significant emergencies in the City	•	•	•	•
Provide support to State emergency agencies, including the NSW Rural Fire Service (RFS), State Emergency Service (SES) and NSW Fire Brigade	0	0	0	0
Provide administrative support to the RFS and SES, and manage the distribution of funding contributions to the NSW Fire Brigade	A	A	•	A
Manage the RFS and SES buildings, and ensure volunteers are provided with contemporary equipment	0	0	0	0
Conduct a condition audit of Rural Fire Services and State Emergency Services infrastructure, and prepare improvement plans and funding models	A	A		
Implement infrastructure improvement plans for Rural Fire Services and State Emergency Services		A	A	A
Regulatory Control	2009-2010	2010-2011	2011-2012	2012-2013
Regulate on-street and designated parking areas, protect public lands and community property/facilities, and enforce regulatory compliance issues	0	0	0	0
Optimise the efficient use of car parking spaces in the Penrith City Centre	0	0	0	0
Waste Management	2009-2010	2010-2011	2011-2012	2012-2013
Implement waste collection services, including the organics collection and composting service, to achieve a reduction in domestic waste to landfill, and obtain high resource recovery	0	0	0	0
Provide for sustainable resource management through strategic research, benchmarking and implementation of programs	A	•	•	A
Investigate options for the collection of medical waste, e-waste and foam packaging		A		
Review and consider enhancements to the waste services currently delivered to both the rural and multi unit development		A		
Review waste disposal and resource recovery initiatives in the commercial and industrial sectors within the Council's area		•		
Review waste disposal and resource initiatives in public places within the Penrith LGA		A		
Provide community information and education programs about sustainable resource management	0	0	0	0

- More than 58% of domestic waste diverted from landfill each year (with a target of 66% by 2014)
 More than 90% of program activities are completed each year

Program Budget	2009-2010	2010-2011	2011-2012	2012-2013
operating expenditure	22,387.1	24,728.6	21,967.3	22,114.2
capital expenditure	600.6	472.8	600.6	600.6
revenue	(19,176.2)	(21,235.7)	(18,721.5)	(18,647.9)
net cost / (surplus)	3,811.5	3,965.7	3,846.4	4,066.9

How will we measure our success?

Council adopted Penrith's Principles for a Sustainable City to help guide our thinking, decision making, systems and processes as we work towards the long term sustainability of the City. Council has developed Objectives for each of the principles, and a comprehensive set of sustainability indicators that provides a transparent approach to reporting, and establishes a baseline from which we can track our progress.

The 'City' indicators, which were developed by Council about the City and our communities, focus on the Penrith's Principles for a Sustainable City. The 'Council' indicators are drawn from the internationally recognised Global Reporting Initiative (GRI). There is a broad suite of GRI indicators that can be applied to countries and organisations, so the most relevant for Council as an organisation have been identified. The City and Council indicators are referenced as follows:

City or Council	Reference	Numbering (not all indicators are used)
City indicators	PC	1 – 28
Council indicators	GRI – EC (economic)	1 – 9
	GRI – EN (environmental)	1 – 30
	GRI – HR (human rights)	1 – 9
	GRI – LA (labour practices and decent work)	1 – 14
	GRI – SO (society)	1 – 8
	GRI – PR (product responsibility)	1 – 9

Each year, Council's Annual Report provides a snapshot of our progress towards an environmentally, socially and economically sustainable City, and Council as an organisation. Council's performance, in managing its budgets and delivering programs and services, is also outlined in the Annual Report. The indicators described below all contribute to an overall picture of Council's performance and progress towards achieving the Community Outcomes.

Name	What do the indicators measure?	How is it reported, and what period does it cover?
Community Strategic Plan		
Strategic indicators	Outcomes – progress towards achieving Community Outcomes	Progress Report (every 4 years) from outgoing Council
Council Delivery Program		
City & Council indicators	Outcomes – progress towards achieving strategic indicators	Annual Report (every year) July – June (financial year)
	Performance – implementation of agreed priorities and delivery of program activities	
Program indicators	Outcomes – progress towards achieving strategic indicators	Report to Council (6 months) July – December
	Performance – implementation of agreed priorities and delivery of program activities	January - June
Council Operational Plan		
Service indicators	Performance – delivery of agreed services	Report to Council (3 months) July – September October – December January – March

Penrith's P	rinciples for a Sustainable City	Objectives
1	Provide a long-term vision for cities based on sustainability; intergenerational, social, economic and political equity; and their individuality	 We demonstrate leadership, foster resilience and tenacity, and encourage innovation We plan responsibly for now and the future
2	Achieve long term economic and social security	We have access to what we need
3	Recognise the intrinsic value of Penrith's biodiversity and natural ecosystems, and protect and restore them	Our natural habitats are healthy
4	Enable Penrith's communities to minimise their ecological footprint	We use our resources wisely, and take responsibility for our levels of consumption
5	Build on the characteristics of ecosystems in the development and nurturing of a healthy and sustainable Penrith	 Our physical infrastructure is adaptable, and responds to changing needs Our public spaces encourage safe and healthy communities
6	Recognise and build on the distinctive characteristics of Penrith, including our human and cultural values, history and natural systems	 We build on our strengths, value our heritage, celebrate our cultural diversity and foster creativity
7	Empower people and foster participation	We have a say in our future
8	Expand and enable cooperative networks to work towards a common, sustainable future	We play an active role in our communities
9	Promote sustainable production and consumption, through appropriate use of environmentally sound technologies and effective demand management	We encourage sustainable production and technologies
10	Enable continuous improvement, based on accountability, transparency and good governance	We demonstrate accountability, transparency and ethical conduct

objectives	We demonstrate leadership, foster resilience and tenacity, and encourage innovation	We plan responsibly for now and the future	We demonstrate accountability, transparency and ethical conduct			
strategic indicators	The City and Council are recognised as leading and innovative	Council's plans and strategies respond effectively to the City's future needs	Council maintains a strong financial position	Council is recognised as a leading asset manager	Council is recognised as a leading employer	Council is recognised as an accountable, transparent and ethical organisation
		Increase in the proportion of dwellings are within walking distance of services and facilities (PA) PC2	costs, employee con retained earnings, a EC1 Financial implication activities due to clin	ue generated and dis npensation, donation and payments to capi ns and other risks and nate change (S) GRI - idents of discriminati	s and other commun tal providers and gov I opportunities for th EC2	ernments (F) GRI –
annual report		Increase in the variety of housing types are available (PA) PC14	Total number of incidents of discrimination and actions taken (W) GRI – HR4 Total number of incidents of violations involving rights of indigenous people and actions taken (G) GRI – HR9			
program indicators	Council's initiatives are recognised through awards, and participation with other leading organisations (CIE)	Council pursues the commitment of our key partners in contributing to Strategic Plan outcomes (SP)	Council's unrestricted current ratio (excluding internal loans) is not less then 1.25 to 1 (F) Outstanding rates less than 4.5% of rates, charges and fees (excluding pensioners) (F)	with laws and regular Council's commercial properties provide a positive financial return (F)	More than 70% of the workforce are permanent (W) Less than 15% of the workforce have more than 40 days of accumulated annual leave (W)	All recorded breaches to the Code of Conduct are actioned (G) More than 95% of Audit Committee recommendations are implemented within agreed timeframes (G)

a City of opportunities

objectives	We have access to what we need		We have a say in our futur	re
strategic indicators	More residents have jobs in the region	More people are satisfied with Council's provision of services	More people are satisfied that Council is advocating effectively for the City and its communities	More people are satisfied with their opportunities to participate
annual report	Increase in the variety of jobs and business opportunities that are available (PA) PC3 Increase in the proportion of local residents working locally (PA) PC5 Increase in the proportion of residents attending educational facilities (CW) PC25	Increase in the proportion of residents who are satisfied with their level of access to services, information and facilities (F) PC1	Public policy positions and participation in public policy development and lobbying (PA) GRI – SO5	Increase in the proportion of residents who are satisfied that they have opportunities to participate in planning for the City's future (SP, PA) PC22
program indicators	More people use the City's libraries and services each year (L)	More families use Council's children's services each year (CS)	Council responds to key government policies within specified consultation timeframes (PA)	Regular and continuing opportunities for community engagement are provided (SP) More people know who to contact for representation and information (CIE)

objectives	Our natural habitats are healthy		We use our resources wisely, and take responsibility for our levels of consumption		We encourage sustainable production and technologies
strategic indicators ol	The health of the Nepean River is improving	There is no overall loss in the City's biodiversity network	The City's ecological footprint is smaller	Council's ecological footprint is smaller	There is an increase in sustainable agricultural activities
	Increase in the proportion of river and creeks that are healthy (EHM) PC6 Increase in the proportion of	Increase in the area and value of viable biodiversity-rich habitats that form part of the City's 'green web' (EHM) PC9 Habitats protected or restored (P) GRI –	Decrease in the number of days each year where air pollution levels exceed the relevant standards (EHM) PC8 Reduction in water and energy	Materials that are recycled input materials (RFB) GRI – EN2 Direct energy consumption by	Increase in the City's sustainable agricultural activities (EHM) PC28
	residents who are satisfied that the river and creeks are healthy (EHM) PC7 Total number and volume of significant spills (RFB) GRI –	EN13	consumption per person (S) PC12 Increased percentage of domestic waste diverted from landfill	primary energy source (S) GRI – EN3 Percentage and total volume of water recycled and reused	
annual report	EN23		(WMCP) PC13	(S) GRI – EN10 Total direct and indirect greenhouse gas emissions by weight (S) GRI – EN16	
ann				Other relevant indirect greenhouse gas emissions by weight (S) GRI – EN17	
				Initiatives to reduce greenhouse gas emissions and reductions achieved (S) GRI – EN18	
				Total weight of waste by type and disposal method (WMCP) GRI – EN22	
				Materials used by weight or volume (S) GRI – EN1	
				Total water withdrawal by source (S) GRI – EN8	
program indicators	Increase in the type and number of 'healthy water' indicator species (EHM)	Increase in the number of private landowners interested in protecting biodiversity (EHM)	More than 58% of domestic waste diverted from landfill each year (with a target of 66% by 2014) (WMCP)	Initiatives to reduce energy and water consumption, and greenhouse gas emissions (S)	Increase in the number of local food producers selling locally (EHM)
program					No overall loss in the number of primary producers (EHM) Area of land zoned
					rural in the City (PA)

a liveable City

objectives	Our physical infrastructure is adaptable, and responds to changing needs		Our public spaces encourage safe and healthy communities		
strategic indicators	More people are satisfied with access in and around the City	More people are satisfied with the City's infrastructure	More people are satisfied that the City's public spaces and parks are easy to access, safe and well-maintained	More people are satisfied with the City's community and recreation facilities and programs	
annual report	Increase in the proportion of residents who walk, cycle or use public transport to get to school or work (TPD) PC11	Increase in the proportion of residents who are satisfied with Council's provision of infrastructure (RFB) PC 29	Increased proportion of residents who feel safe in their community (PSCS) PC15	Increased proportion of residents participating in sporting and recreational activities (SR) PC18 Increased usage of community facilities (CF) PC17	
indicators	More people use public transport each year (TPD) Length of shared pathways constructed each year (RFB)	All buildings are designed, constructed and maintained to achieve sustainable operational and lifecycle costs (RFB) All roads are designed, constructed and maintained to achieve sustainable operational and lifecycle costs (RFB)	Recommendations from Community Safety Assessments / Audits are prioritised for implementation through a range of available funding opportunities / programs (PSCS) Regular engagement with Police Local Area Commands about community safety programs and issues is maintained (PSCS)	All operational cemeteries have their sustainability maximised to meet the needs of Penrith's communities (CF) All neighbourhood facilities are regularly assessed to establish appropriateness for contemporary community needs (CF)	
program indicators	Number of bus shelters constructed each year (RFB)			All agreed management structures for neighbourhood facilities are progressively assessed and supported to meet the requirements of the Neighbourhood Facilities Management Policy (CF) All recreation facilities are assessed for contemporary needs (SR)	

a vibrant City

objectives	We build on our strengths and foster creativity	We play an active role in our communities		
strategic indicators	More people feel that cultural diversity and creativity is valued and celebrated	More people feel that the health and wellbeing of our communities is encouraged	More people feel that new development respects our identity and enhances our City	More people are active in their neighbourhoods
annual report	Increased proportion of residents participate in cultural activities and events (CW) PC20	Increased proportion of residents leading a healthy lifestyle (EHM) PC16	Increased proportion of residents who value the City's natural settings, rural landscapes, and built heritage (PA) PC19	Proportion of residents who are active in community organisations (CW) PC23
program indicators	More cultural activities are organised in the City's public places, including St Marys Corner (CW)	More people are aware of how to lead a healthy lifestyle (EHM)	More people agree that development in the City is appropriate (DA)	More local residents are involved in developing Neighbourhood Action Plans (CW) More local residents are recognised by, and involved in, civic and community events (CIE)

Accessing information on Council Plans, Programs, Strategies and Studies

Annual Benert (Council's Corporate Annual Benert)	Available on Council's wahritary was a paprith situative and any
Annual Report (Council's Corporate Annual Report)	Available on Council's website: www.penrithcity.nsw.gov.au
Asset Management Strategy	Information available on request
AREAS (Asset Renewal and Established Areas Strategy)	Information available in Council's Operational Plan and on request
Catchment Management Strategy	Being developed - information available on request
Children's Services Centre-based and mobile services	Council's website
City Centres' Review / City Centres' Strategies	Council's website
Community Participation Policy	Council's website
Disability Action Plan	Council's website
Domestic Waste Strategy	Information available on request
Energy Savings Action Plan	Council's website
Enhanced Environmental Program (EEP)	Summarised in Operational Plan; further details on Council's website
Family Links Project	Information available on request
Integrated Transport and Landuse Strategy	Council's website
Local Air Quality Strategy (draft)	Will be available on Council's website when finalised
On-site Sewer Management (OSSM) Strategy	Council's website
Open Space Action Plan	Council's website
Neighbourhood Action Plans	Council's website when finalised
Penrith Biodiversity Strategy	Council's website
Penrith City Cultural Framework and Action Plan	Information available on request
Penrith Displan (Disaster Management Plan)	Information available on request
Penrith Inclusion Plan - People with Disability	Council's website when finalised
Penrith LEP (Local Plan) and DCP	Penrith LEP (Local Plan) is under development and draft LEPs will be available on Council's website. DCP available on Council's website.
Penrith Planning for an Ageing Community Strategy	Council's website when finalised
Penrith Valley Community Safety Plan	Council's website
Penrith Valley Road Safety Strategy	Currently being updated in conjunction with the RTA. Council's website when finalised
PLAN Study and Strategy	Council's website
Public Domain Maintenance Program	Information available on request
Residential Strategy	Information available on request
Rural Lands Strategy	Council's website
Salinity Management Strategy (Draft)	Information available on request
SoE (State of the Environment) Report	Council's website
State Government's Waste Avoidance and Resource Recovery Strategy	NSW Dept of Environment & Climate Change www.environment.nsw.gov.au
Strategic Plan	Council's website
Sustainability Street	Council's website
Sustainable Penrith Action Plan	Council's website
Sustainable Penrith Education Program	Council's website
Urban Growth	Council's website
Water Savings Action Plan	Council's website
Women's Services Sector Advocacy Strategy	Council's website
Transfer of the state of the st	

Explanatory Notes: General

The following definitions are provided as a guide only and do not provide all the information necessary for an exact legal meaning.

ABL	Australian Business Limited
ADI	Australian Defence Industries Ltd (former owner of lands at St Marys now owned by Delfin Lend Lease)
AREAS	Asset Renewal and Established Areas Strategy
BEC	Penrith City & District Business Advisory Centre Limited, trading as Penrith Valley Business Enterprise Centre
Capital Works Program	Council's adopted program for the provision of capital projects
Catchment Management Plan	A plan identifying policies, strategies and actions to maintain a creek or river catchment
DA	Development Application
EEO	Equal Employment Opportunity
EPEA	Erskine Park Employment Area
GIS	Geographical Information System (computerised mapping)
Inclusion Support Agency	Federally funded project to build staff capacity in Federally funded centres across Penrith, Blue Mountains and Hawkesbury Local Government areas
Infrastructure	City assets such as roads and drains but excluding equipment
IT Incubator	A high technology business development centre
LEP	Local Environmental Plan
LGA	Local Government Area
LG Act	NSW Local Government Act
OH&S	Occupational Health and Safety
Operational Plan	The annual program and budget to implement the Community Strategic Plan for the City, fulfilling the requirements of the Local Government Act
RFS	NSW Rural Fire Service
SES	State Emergency Service of NSW

Explanatory Notes: Programs

Children's Services	CS
Community Facilities	CF
Community Information and Events	CIE
Community Wellbeing	CW
Corporate Finance	F
Corporate Governance	G
Corporate Support	CoS
Corporate Workforce	W
Development Applications	DA
Environmental and Health Management	EHM
Libraries	L
Major Infrastructure Projects and Design	MIPD
Parks	Р
Planning and Advocacy	PA
Public Spaces and Community Safety	PSCS
Roads, Footpaths and Buildings	RFB
Sport and Recreation	SR
Strategic Planning	SP
Sustainability	S
Traffic, Parking and Drainage	TPD
Waste Management and Community Protection	WMCP





Penrith City Council

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Penrith City Council, 601 High St, Penrith NSW 2750

Telephone: 02 4732 7777

Website: www.penrithcity.nsw.gov.au

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