

FACT SHEET

SHAPING OUR FUTURE

Public domain maintenance



Asset Renewal and Established Areas Strategy (AREAS)

In 2005, following community consultation, Council was given Ministerial approval to introduce a 10 year special rate variation (SRV) known as the Asset Renewal & Established Areas Strategy (AREAS). This allowed Council to direct extra resources and investment to infrastructure and public domain renewal (including roads, buildings, graffiti removal and street cleaning), as well as enhancements to the Penrith City and St Marys Town Centres through urban design enhancements. AREAS also included funding for the Neighbourhood Renewal Program tasked with revitalising of the City's older suburbs in collaboration with residents. The AREAS SRV will cease in June 2016.

Public domain maintenance program

Council carries out a number of different services to make sure our public spaces are clean and in good condition. The AREAS program has enabled us to deliver additional:

- Car park cleaning, including sweeping, litter control and minor landscaping maintenance.
- Maintenance of local shopping centres including litter removal, grass cutting, graffiti removal and cleaning of street furniture.
- Street furniture cleaning including seats, rubbish bins and signage.
- Additional street sweeping (night).
- Bus shelter cleaning, including seats and bins.
- CBD cleaning (Penrith City Centre and St Marys Town Centre), including footpath sweeping and cleaning, street furniture cleaning and minor landscaping maintenance.
- Graffiti management and removal.

How will the proposed rate variation affect public domain maintenance?

Council has outlined 3 different options for our rates:

- **Improve services:** This option will see our current levels of public domain maintenance continued. It will also address a shortfall in asset renewal funding required in Council's Long Term Financial Plan, as well as providing for a number of City project initiatives.
- **Maintain services:** This option will see our current levels of public domain maintenance maintained.
- **Decrease services:** This option will see a significant decrease from our current levels of public domain maintenance.

How can I get more information and give feedback on the proposed SRV?

More detailed information can be found at yoursaypenrith.com.au, at the Penrith Council Civic Centre (601 High Street), or in Council libraries. If you would like this more detailed information posted to you, call 4732 8551 or email ourfuture@penrith.city

You can ask questions or give your feedback online at yoursaypenrith.com.au, by email to ourfuture@penrith.city or in writing addressed to:

General Manager

Penrith City Council
PO Box 60 Penrith
NSW, 2751

All comments should be submitted to Council by Friday 11 December.

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For more information on this rate variation please phone the Organisational Performance and Development department on 4732 8551 or email ourfuture@penrith.city