

APPENDIX B

Orchard Hills North: Place Vision

ORCHARD HILLS NORTH

WHAT DOES SUCCESS LOOK LIKE?

We strive to create a **destination**, demonstrate **leadership** and create a **legacy**.

ORCHARD HILLS NORTH – OUR PLACE POSITIONING

Local character, new spirit - Hidden behind the hum of Penrith's burgeoning heart, lies a rich, naturally alluring landscape to be discovered. True to the traditions of yesteryear with an outlook to the future, this is a place for both community and progress. A place where people have space to stretch out and relax, or reach out and connect. A place where unique rural character meets a vibrant new energy; for a more sustainable, more cohesive, more connected tomorrow.

WHAT LEGACY KNOWS ABOUT THE PRODUCT TO DELIVER

- Housing Diversity is critical (driven by affordability) – access to many diverse product opportunities
- A mix of land sales and built form where design outcomes are most critical
- Provision for neighbourhood retail underpinned by a supermarket and community centre
- Medium density housing around the town centre

GUIDING PRINCIPLES

Our guiding principles are **diversity**, **meaningful connections**, an **active community**, **thoughtful design** and **respect**.

CREATE A DESTINATION

The opportunity for Orchard Hills North is to include essential amenity and facilities for all residents' needs, keeping people within the suburb and increasing the sense of security and community.

PURPOSE

We believe better communities are thoughtfully designed with a diversity of homes and intimate links to the heritage and character of their place. Orchard Hills North bears all the local character of Penrith Valley, with the spirit of the 'new west'.

KEY PILLARS FOR CREATING A PLACE: HEART OF THE NEW WEST

With Penrith CBD minutes away, you're at the heart of the New West; a region booming with growth.

CHARACTER: PROGRESSIVE

HOMES OF INDIVIDUAL CHARACTER

Smart and contemporary with the appeal of their rural roots – homes with character.

CHARACTER: TEXTURED

LINKING LIFE AND LEARNING

Purposeful spaces, engaging activities and seamless links connect the community.

CHARACTER: CONNECTED

NATURALLY ALLURING

Natural beauty shines through pocket parks, green surrounds, waterways, and expansive views.

CHARACTER: REFRESHING

RURALLY INSPIRED DESTINATION

Our heritage-inspired town centre will become a destination for exploration and discovery.

CHARACTER: PROUD

ORCHARD HILLS

